



The Ideal Target Date Fund:

Improve Retirement Income Outcomes.

BE MEANINGFULLY BETTER

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HAND BENEFITS & TRUST, A BPAS COMPANY





The 3 Biggest Problems With Target Date Funds

TDFS CAN & SHOULD BE BETTER

1) One-size-fits-all

Beneficiaries have unique needs and wants.

This is the one problem that is acknowledged by everyone. Providers have tried to solve the problem with Custom TDFs and “Hybrid TDFs” that roll old people out of TDFs and into Managed Accounts.



2) High Risk

Significant Risk of Loss Near the Target Date.

Average equity allocations are 55% near the target date. This is the allocation that lost more than 30% in 2008, & TDFs are riskier today.

There is a Risk Zone spanning the 5-10 years before and after retirement when losses are especially harmful because accounts are at their highest level.

75 million Baby Boomers are in the Risk Zone.

3) Expensive

Average fee is 65 bps.

Pressured by successful lawsuits, and bolstered by the appetite for passive investing, fees have come down from 90 bps.

But the “Ideal” TDF can be provided for less than 20 bps.

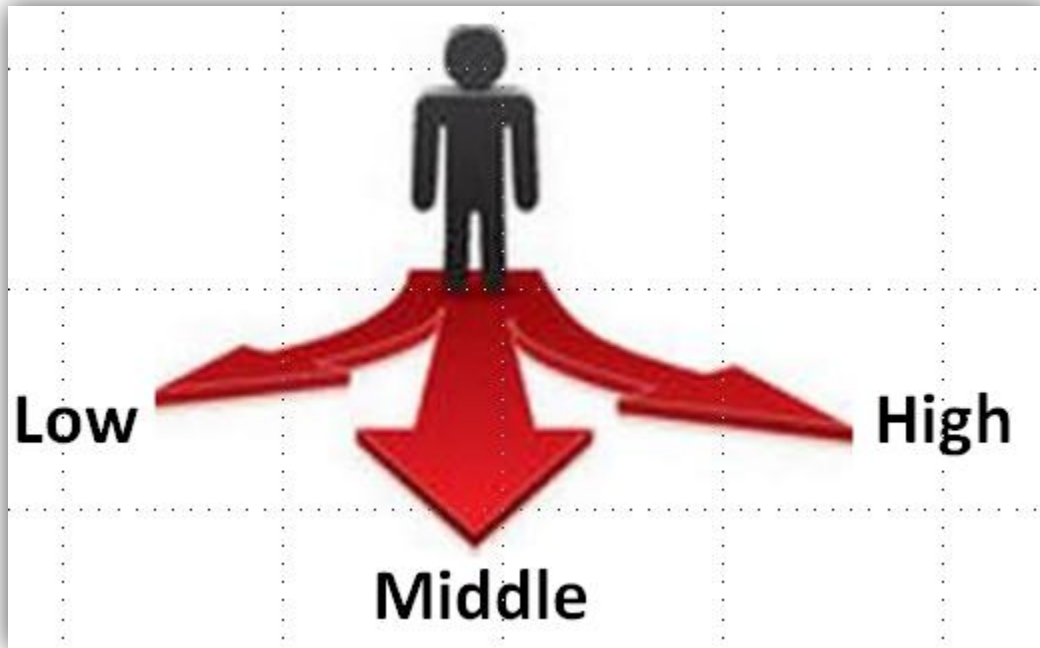




The Ideal

ANSWERS TO THE 3 PROBLEMS

1) One-size-fits-all



Personalized Target Date Accounts

Beneficiaries have 3 choices of TDF glide path: low, middle or high risk. The default QDIA is low risk. Non-defaulted participants can change their risk selection at will.

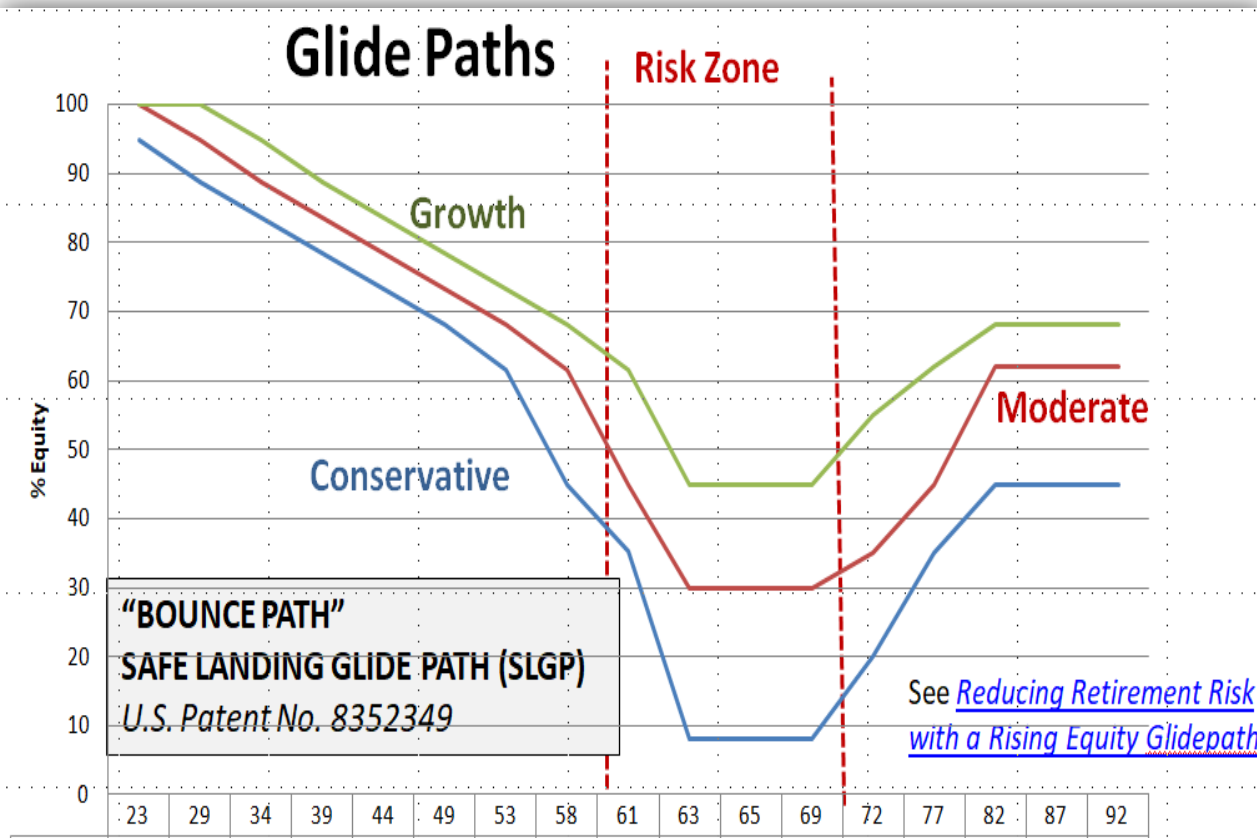
The recordkeeper is the key, transacting to move each participant along their selected path.

2) High Risk

U-shaped glide paths protect near the target date.

Default QDIA (Conservative) is 8% equity at the target date. Moderate is 30%, and Growth (Aggressive) is 45%. Industry average is 55%.

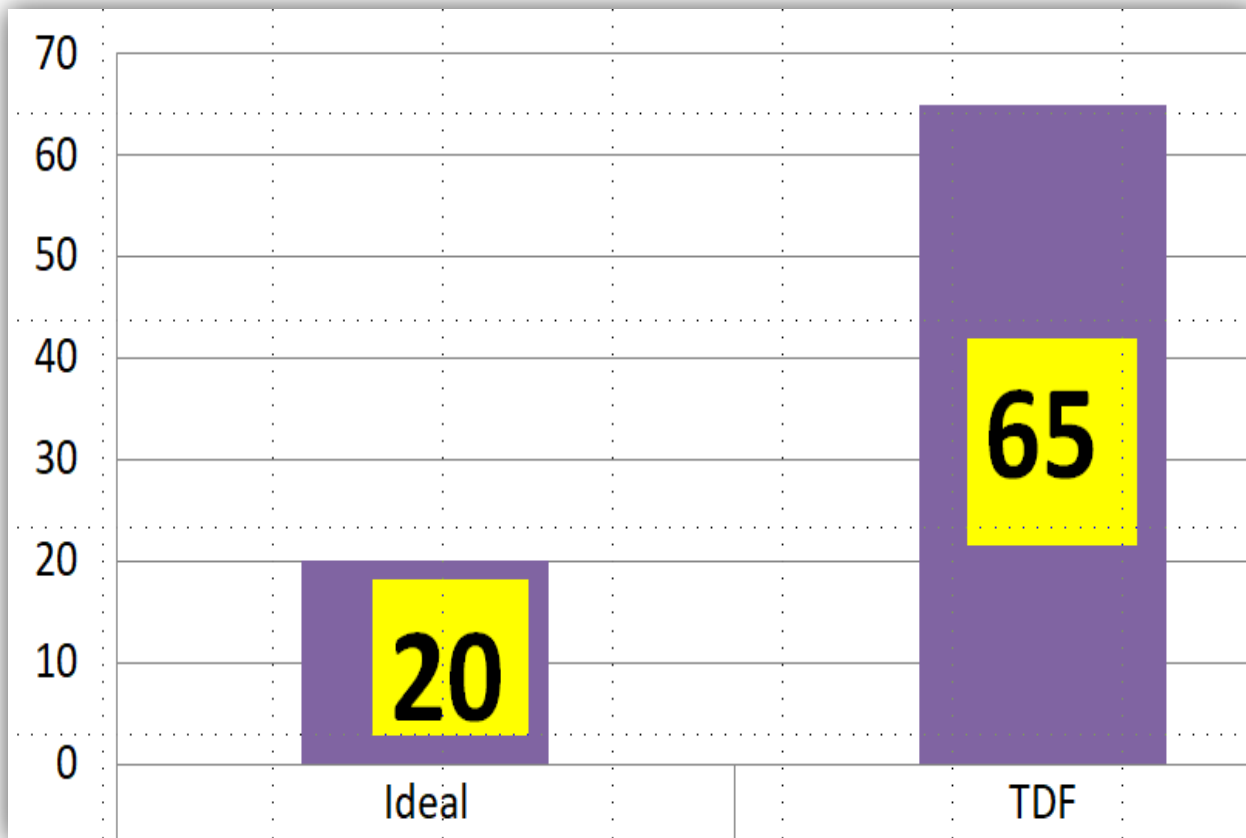
All paths re-risk in retirement to extend the life of investments. All are globally diversified.

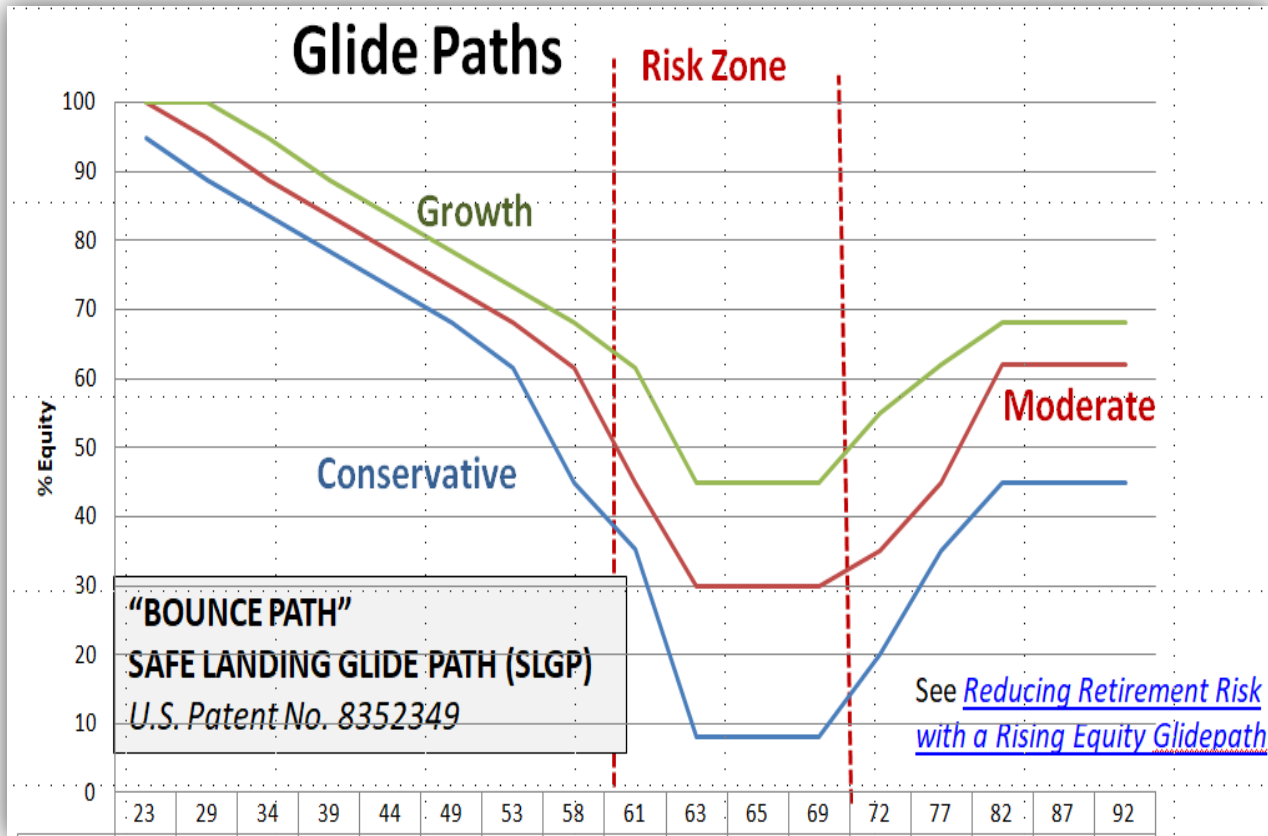


3) Expensive

Fee for the Ideal Can be Reduced Below 20 bps.

The use of “Accounts” rather than “Funds” removes the expenses associated with maintaining mutual funds and collective investment funds, like registrations, audits, etc.





More on the U-shaped Glide Paths

SAFETY IN THE RISK ZONE

Risk Has Different Meaning for Different Ages

Sequence of Return Risk

Losses During the Transition From Working Life to Retirement Can Devastate Lifestyles

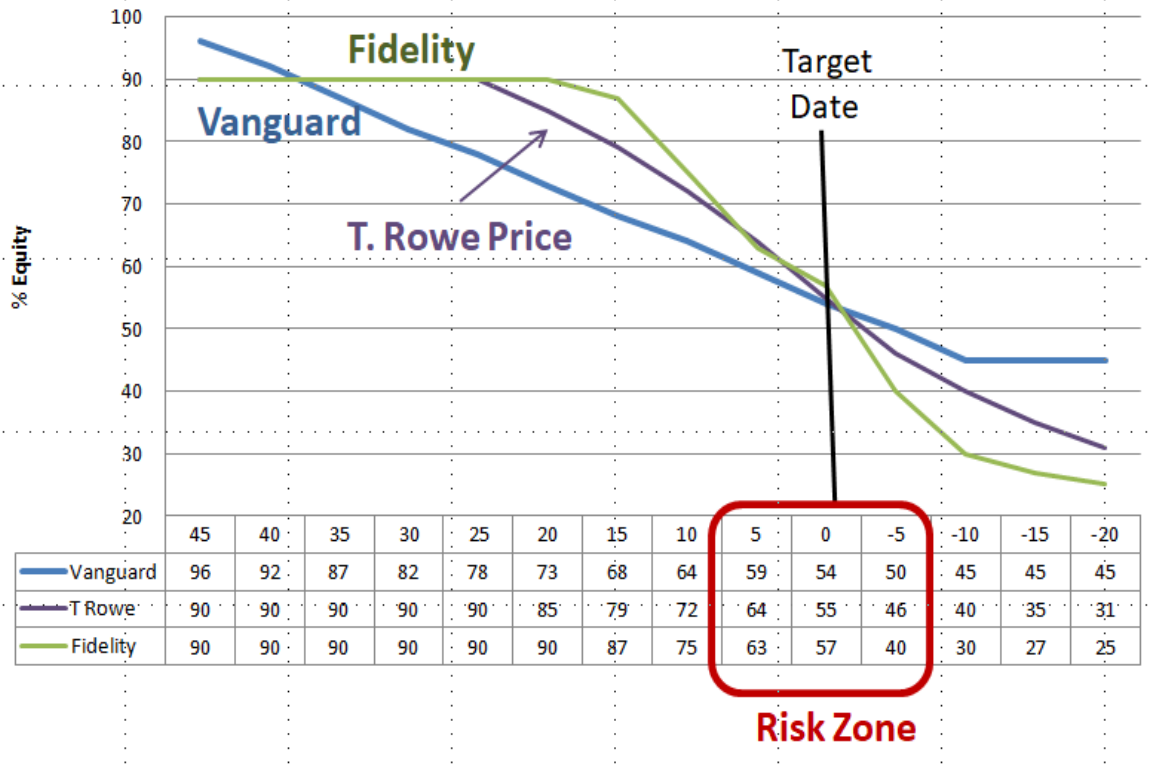


There is a time in all of our lives when the timing decision is easy, although most don't know about it. It's a time when a special kind of risk is at its highest and that risk could ruin our lifestyle for the rest of our life **because our savings are at their highest**. Unless we feel exceptionally lucky we really should move to safety during the Risk Zone that spans our transition from working life to retirement when Sequence of Return Risk peaks.



Big 3 Are Dangerous

Unsafe: Big 3 Glide Paths are 55% Equity at Target Date



Equity allocations are 55% in the Risk Zone.

Profits are the motive. Risk earns higher fees, & wins the performance horse race.

Justified as “medicine” for inadequate savings.

It’s win-win for fund companies because they get paid even if there are losses.

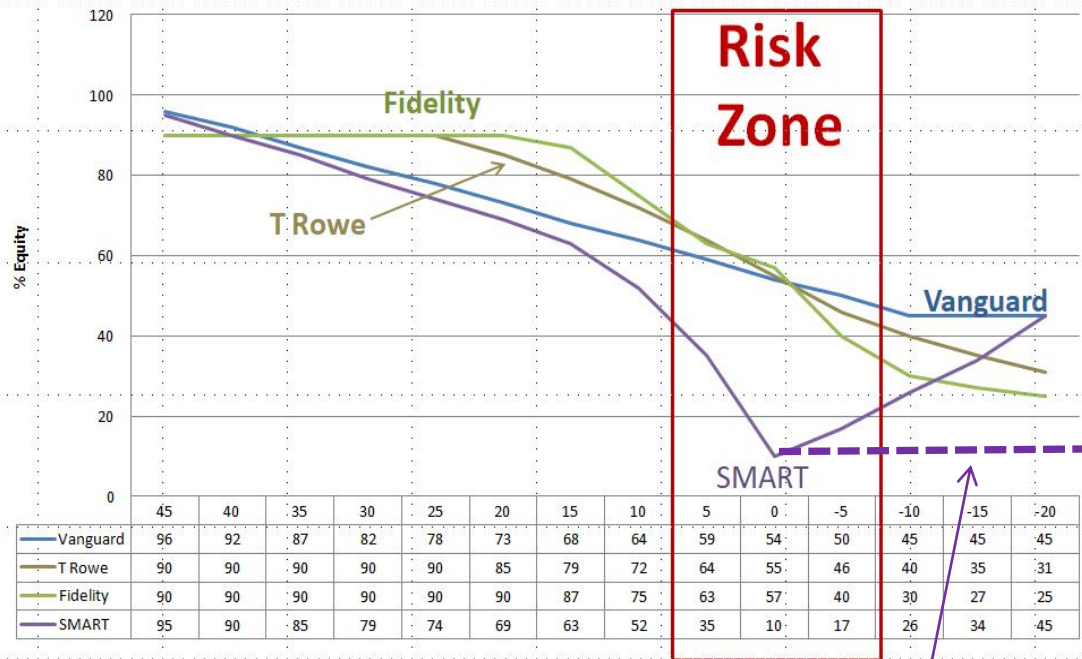
Fiduciaries choose to ignore the risk, & to view popularity as a safe harbor. Beneficiaries want to be protected but are not.



A lifetime of Savings is in Jeopardy in the Risk Zone



Protecting in the Risk Zone



Original Design

- SMART allocations are 10% at the target date.
- Original design was flat 10% in retirement
- Critics said retirees couldn't live on T-bills
- Re-risking in a "Bounce Path" extends the life of assets
- Academic Research justifies re-risking (see next slide).

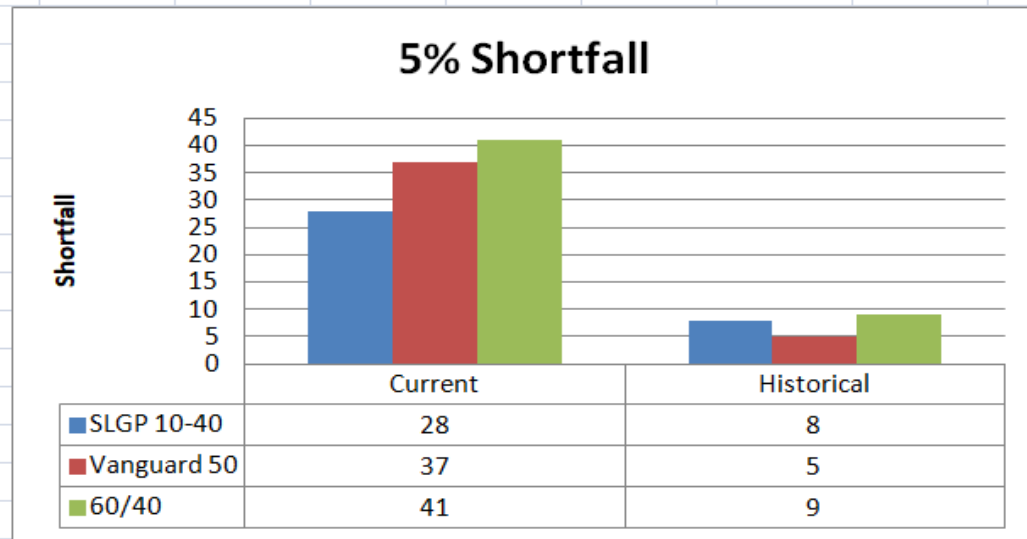
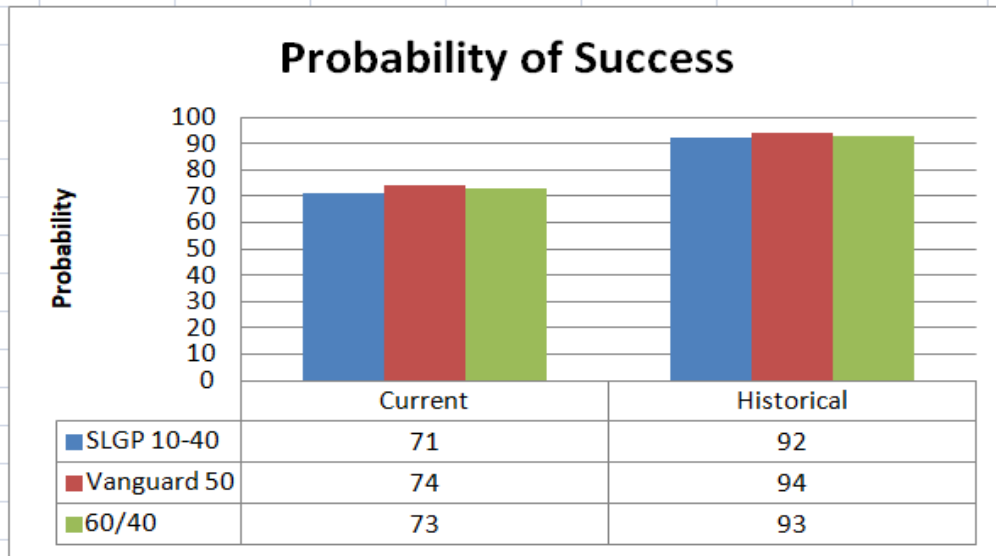
Academic Research Supports Increasing Risk in Retirement

Same probability of success with better protection

Dr Wade Pfau Ph.D and CFA, is Professor of Retirement Income at the American College of Financial Service

Michael Kitces MSFS, MTAX, CFP, CLU, ChFC, RHU, REBC, CASL, is a highly regarded financial planner who holds Masters Degrees in Financial Services and Taxation, plus extensive professional designations

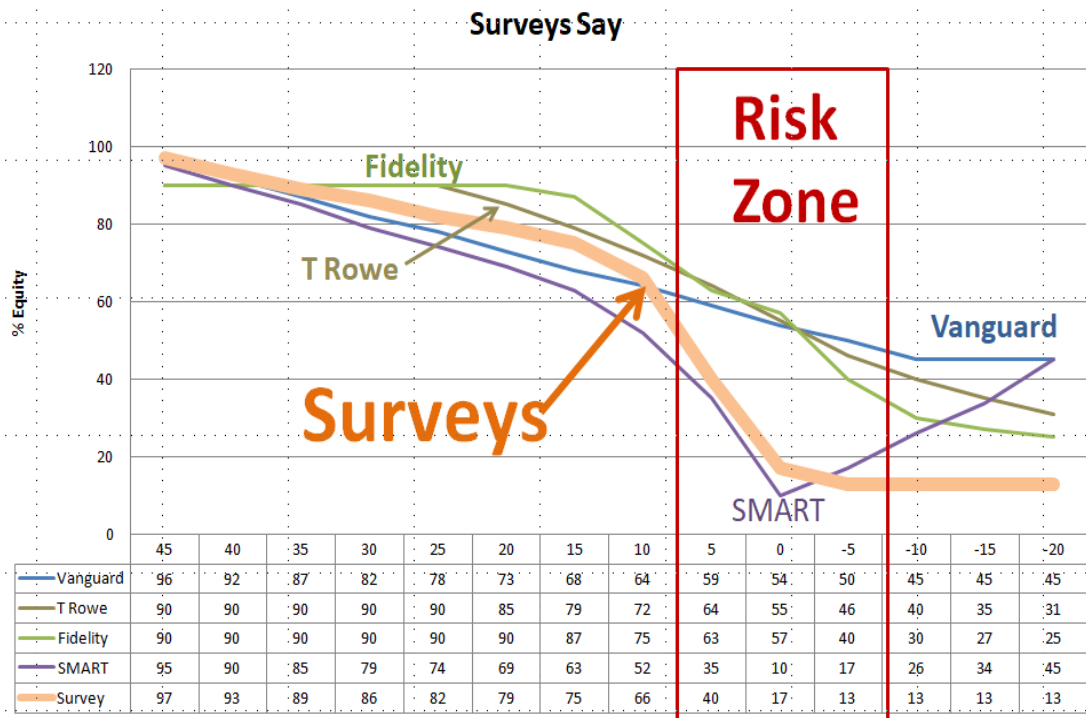
[Reducing Retirement Risk With a Rising Equity Glidepath.](#)





Surveys of Beneficiaries and Consultants Report a Strong Preference for Safety in the Risk Zone

Surveys Report Preference for Safety



Beneficiaries & Consultants Want Protection

[MassMutual Retirement Savings Risk Study](#) examines beneficiary risk preferences in 401(k) plans.

Pacific Investment Management Company (PIMCO) conducted another survey entitled the “2018 12th Annual DC Consulting Support & Trends Survey”,



Let's Discuss the Ideal

New Topic

THE OTHER PROBLEMS WITH TDFS





3 More
Problems That
the Ideal Cannot
Fix, but Lawsuits
May

TDFS CAN & SHOULD BE BETTER

Well-intentioned, But
Misinformed, Fiduciaries
Are **Breaching Their Duty Of
Care**

QDIA is the **Form** of a Safe Harbor.

The **Substance** must be diligently
selected. Fiduciaries cannot throw
darts at the QDIA dartboard.



“Safe Harbor” doesn’t
mean any QDIA will do



Well-intentioned, But
Misinformed, Fiduciaries
Are **Breaching Their Duty
Of Care**

Choosing the Oligopoly
may seem safe, and it
might be if they
provided the best TDFs.
But there are better
choices.

**Popularity is not
synonymous with prudence.**

Winners=Investment Managers

\$Profits\$



Conflicting Interests in Target Date Funds

Chump = Fiduciaries

No Lawsuits



Losers = Beneficiaries

Safety & Growth

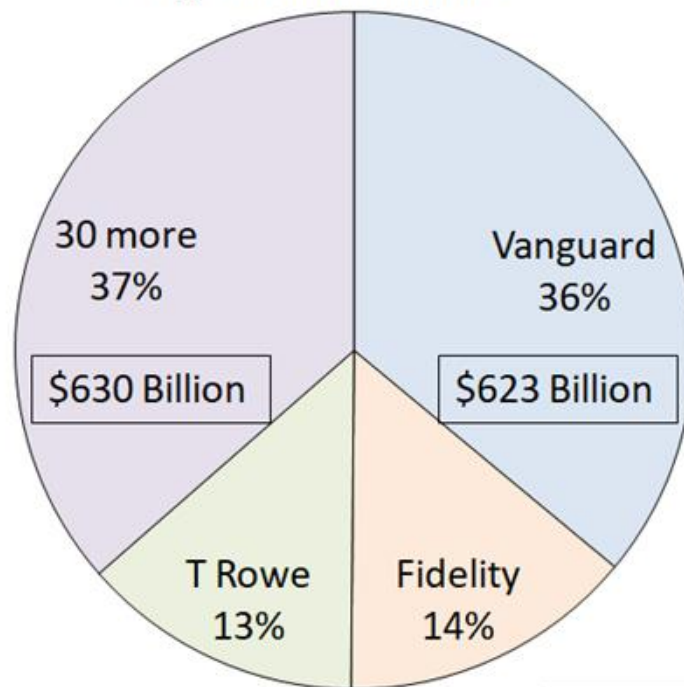


Bundled Service Providers Own the Industry: It's a Dangerous 3-Provider Bubble

Note: These providers are not fiduciaries, except their Collective Investment Trusts.

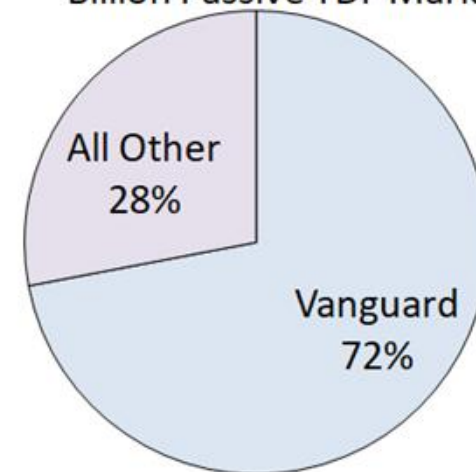
The Oligopoly

Big 3 Own 63% of the \$1.7 Trillion Total Target Date Fund Market.



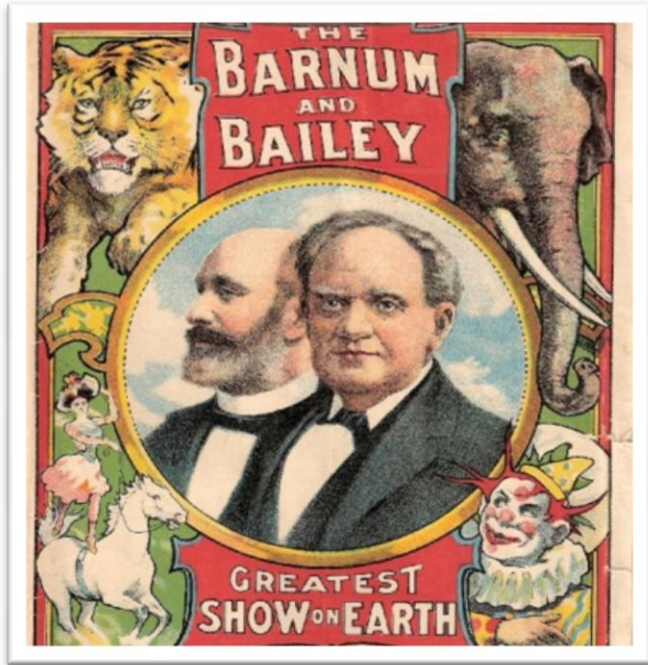
The Monopoly

Vanguard owns 72% of the \$865 Billion Passive TDF Market



Be Bold

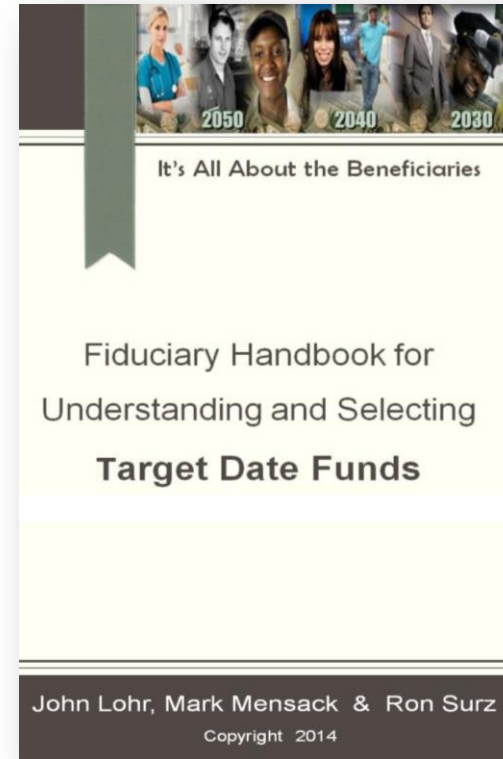
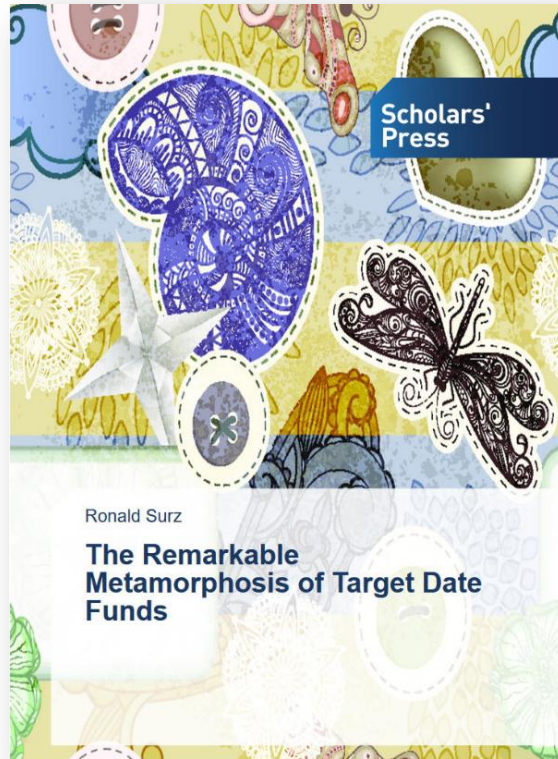
BE MEANINGFULLY BETTER



“No one ever made a difference by being like everyone else.”

PT Barnum





Recommended Books

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