



Please read our booklet: Click on image above.

Target Date Funds for Union and Small Employer 401(k) Plans

We're looking for partners



- Defined benefit plans are mostly gone so workers rely on their 401(k) plans
- The 401(k) default investment a target date fund is too risky. The typical 2010 fund lost 30% in 2008 and is expected to have excessive losses in 3 years out of 20.
- Losses in the TDF undermine worker morale and wellbeing, and can lead to demand for increased wages.
- Only the trustees, with the advisor's help, can solve the problem, preferably before the next market crash.
- One Fund has been protecting assets since 1997\*.
- The solution is Safer, SMARTer, Better.
- The Prudent Choice

# Trustees and Their Advisors Have a Serious Problem



Union Trustees & Small Employers Are Paternalistic & Fraternalistic



Unique investment structure using two **Nobel Prizewinning** disciplines



#### 1. Patented



Truly **protects**at target date.
Similar to the
Federal Thrift
Savings Plan (TSP)
Thrift Savings Plan

2. Safe





3. Very Long History



Uniquely prudent performance specifically designed for fiduciaries

4. Prudent

## 5 Ways SMART Solves the Trustees' Problem of Excessive Risk in TDFs

Defended in 2008, 2011, 2018 & 2020

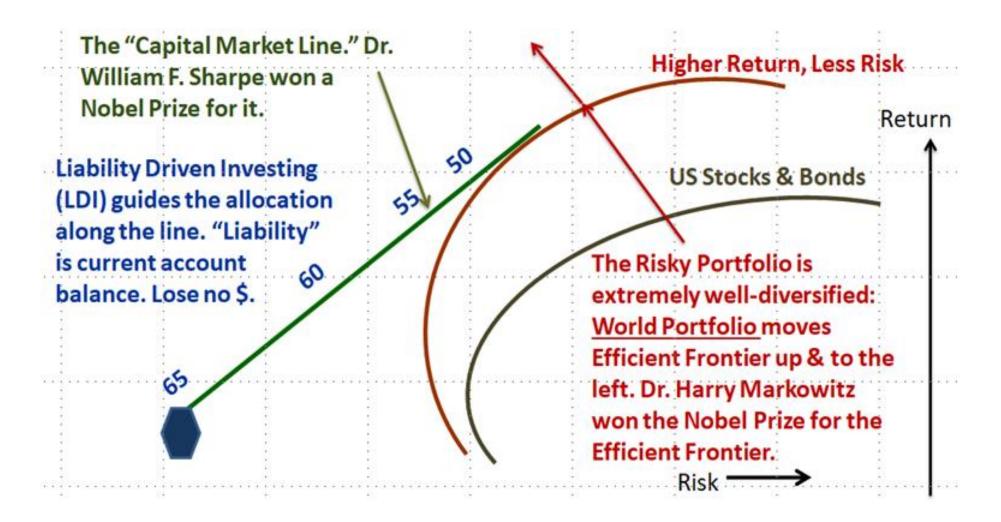


5. Strong Performance

Unique investment structure using two Nobel Prizewinning disciplines



## Patented Investment Structure



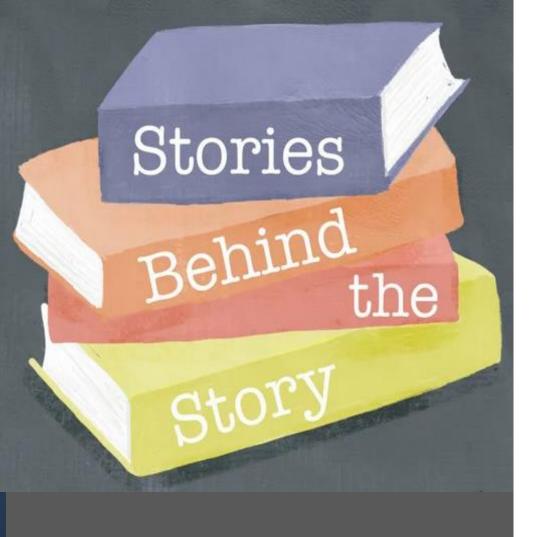


Patented product offering unique investment structure

uses two
Nobel Prize-winning
disciplines

emphasis on safety

protection objective



The Story Behind the Patent.



Ron shows his design to the corporate counsel/co-owner ("the Attorney") of a large investment firm.

The Attorney is a renowned lecturer and author on fiduciary responsibility.



The Attorney loves the design and thinks it should be "The Standard." He says Ron should patent it and offers to pay for the patent.



The Attorney pays for the patent, with no strings, because he believes it is the right and prudent path.

Happy ending.

## Prominent Plans With Safe Landing Glide Paths

Uses Ron's Patented Glidepath



The National Retirement Savings Plan of the Office and Professional Employees International Union (OPEIU)

- One of the largest AFL-CIO unions
- 104,000 members
- Ron Surz, SMART manager, is 3(38) TDF creator & advisor

Similar to Ron's Glidepath



The Federal Thrift Savings Plan (TSP)

- The world's largest savings plan
- 6 million members
- \$800 billion



Truly **protects** at target date.

Similar to the Federal Thrift Savings Plan (TSP)



## Safety First, Last & Always





Employer
401(k) is an asset, not a liability



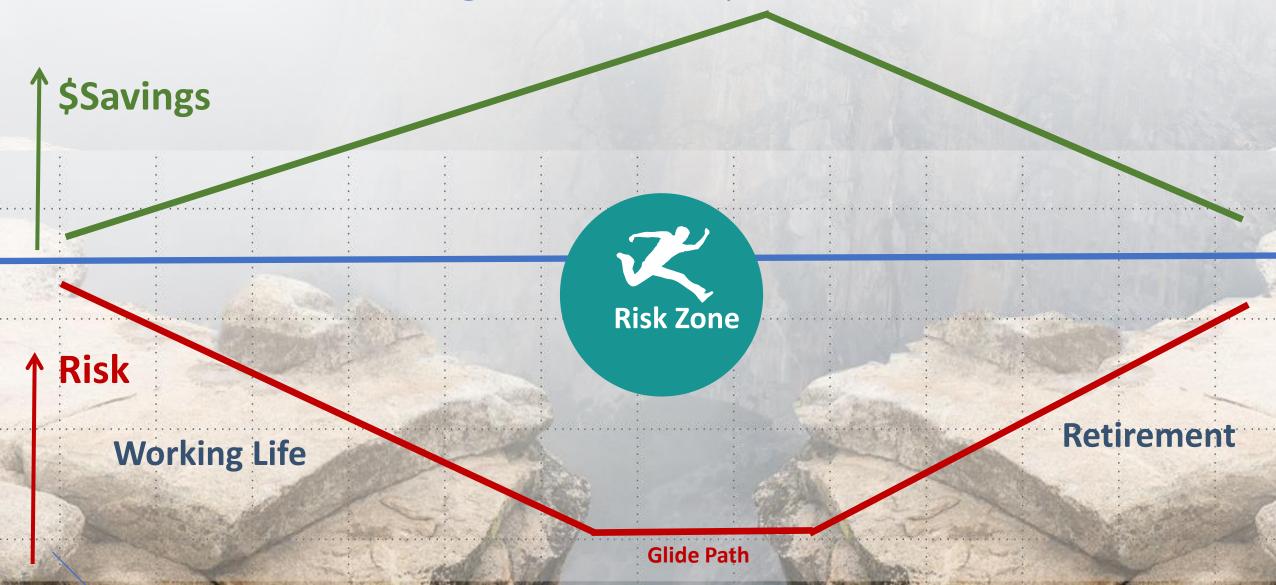
**Consultant**Safety triumphs popularity



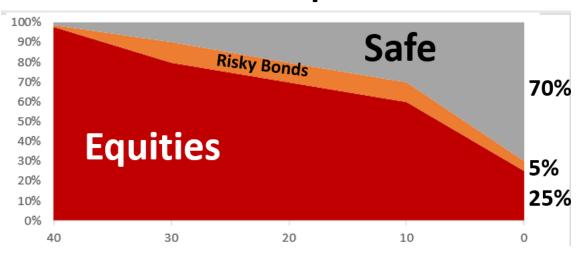
Fiduciaries: Trustees & Consultant
Protection of beneficiary

The best fiduciary protection is beneficiary protection

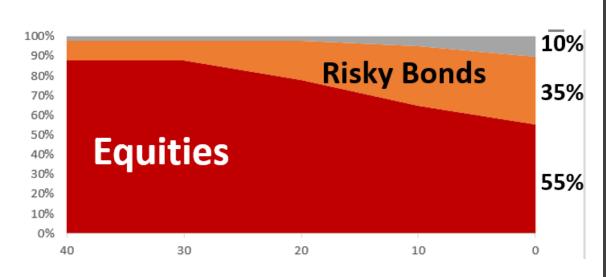
<u>Save and Protect</u> is a Lifetime Investment Master Plan: Reduce Risk As Savings Grow: Sequence of Return Risk



### Safe "SMART Group" Ends 70% Safe







Typical "Big 3 Group" is 90% Risky Throughout



## It Really is Different This Time

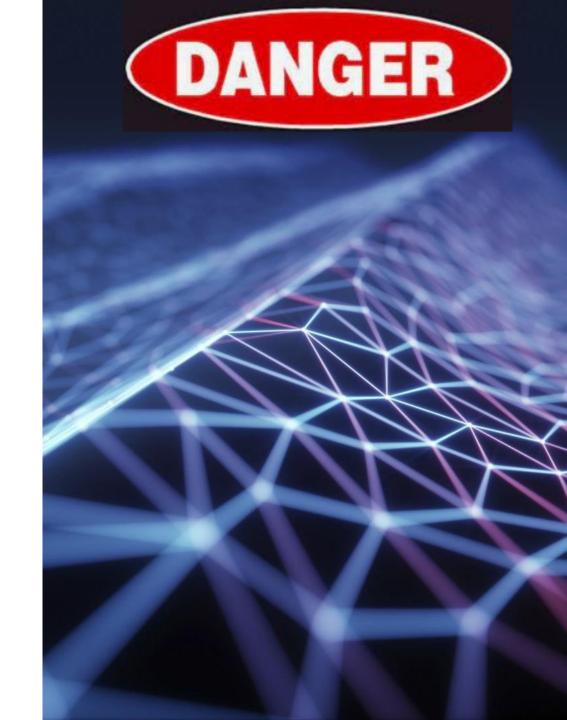
Interest rates have never been lower

Stock prices have never been higher

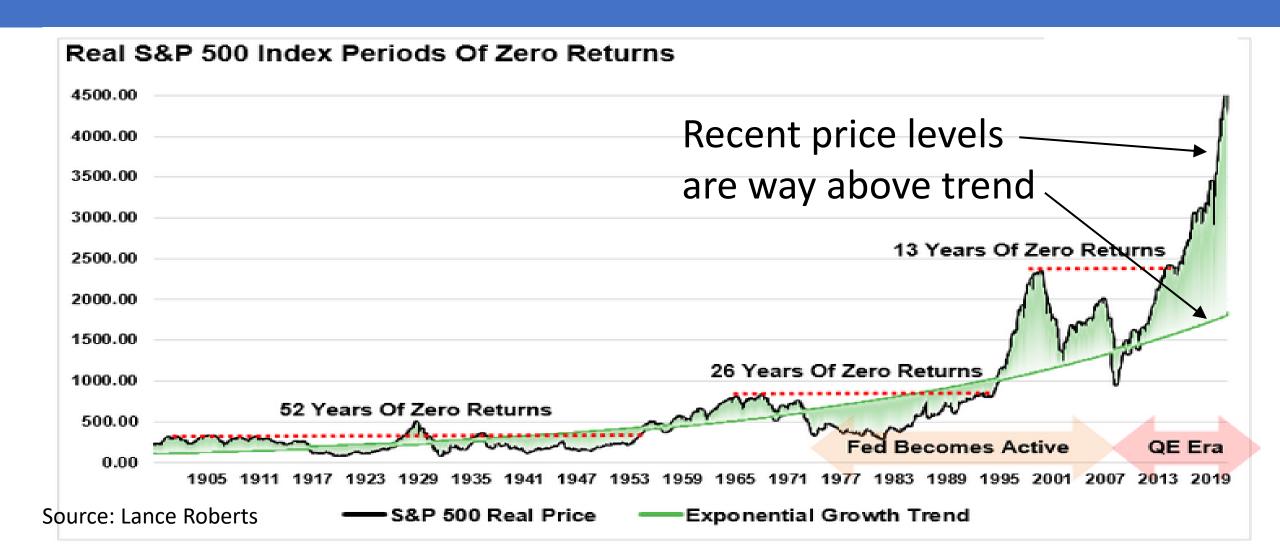
The US has never printed more money

The wealth divide has never been wider

78 million people have never before been simultaneously in the Risk Zone



# The Next Crash Could be a Doozy Baby Boomers do not Have the Time to Recover



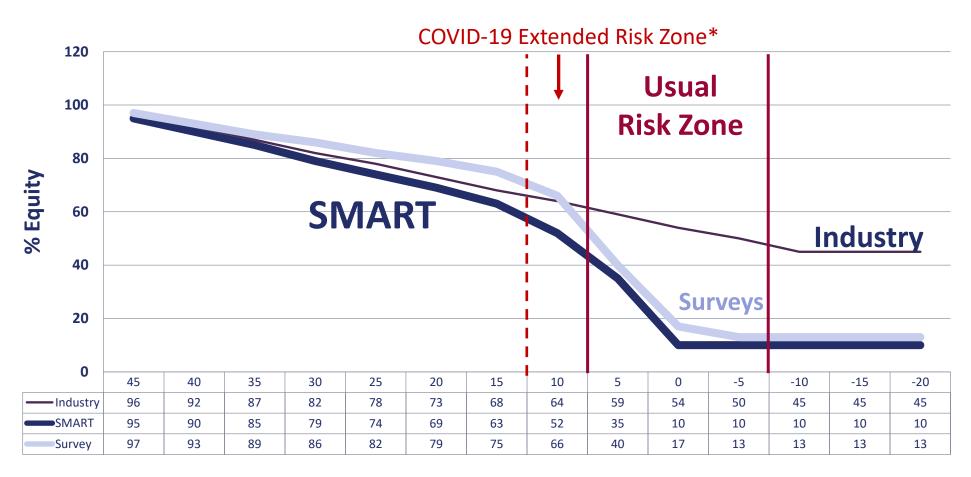
The SMART choice for protecting assets since 1997



**Congressional Inquiry Examines Target Date Fund Risk** 

## **A Path To Safety**

### surveys show beneficiaries want safety



#### **Years to Retirement**



The SMART choice for protecting assets since 1997

<sup>\*</sup> The pandemic has forced some beneficiaries to take penalty-free early withdrawals, and some have been fired.

### May 2021

Congressional Request for Review of Target Date Fund Risk and Practices

Consider the **Federal** Thrift Savings Plan (TSP)

The Largest Retirement Savings
Plan in the World



# TDF Groups: "Safe" or "Risky" is More Meaningful than "To" or "Through"



SMART Group (Low Risk at Target Date)

<u>TSP</u>

**SMART TDF Index** 

**OPEIU** 

Safe



Big 3 Group (High Risk)

<u>Vanguard</u>

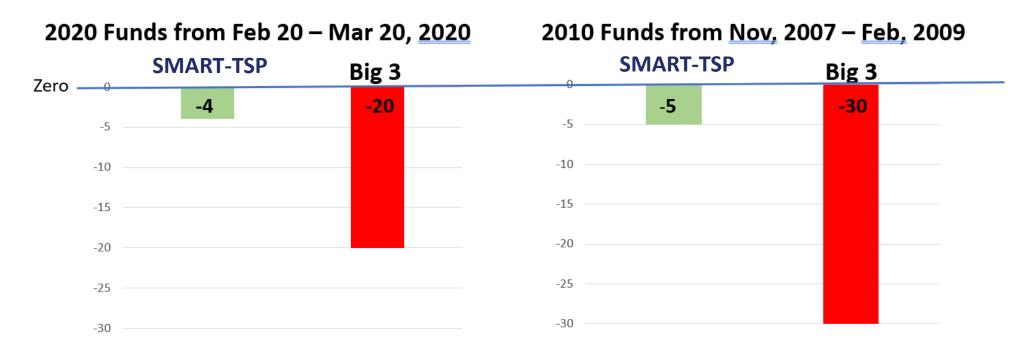
<u>Fidelity</u>

T Rowe Price

Risky

## SMART-TSP Group Defends Near the Target Date

# Near-dated TDF Losses in Down Markets TSP Group versus Big 3 Group



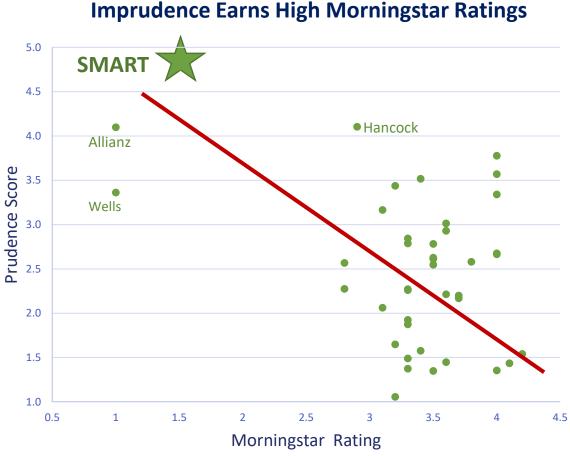


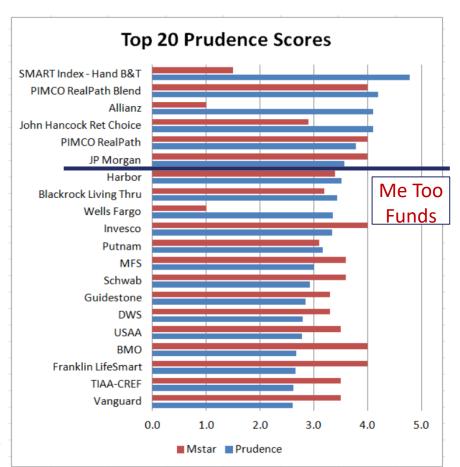
prudent performance specifically designed for fiduciaries

**Prudence versus Performance** 

### #1 in Prudence of 42 Funds

Prudence Score is based on (1) Protection at Target Date, (2) Diversification & (3) Fees Morningstar ratings place heavy weight on recent performance, so imprudence has won.







Uniquely prudent performance specifically designed for fiduciaries

Prudence scores calculated by Target Date Solutions. See <u>This Article</u> for details

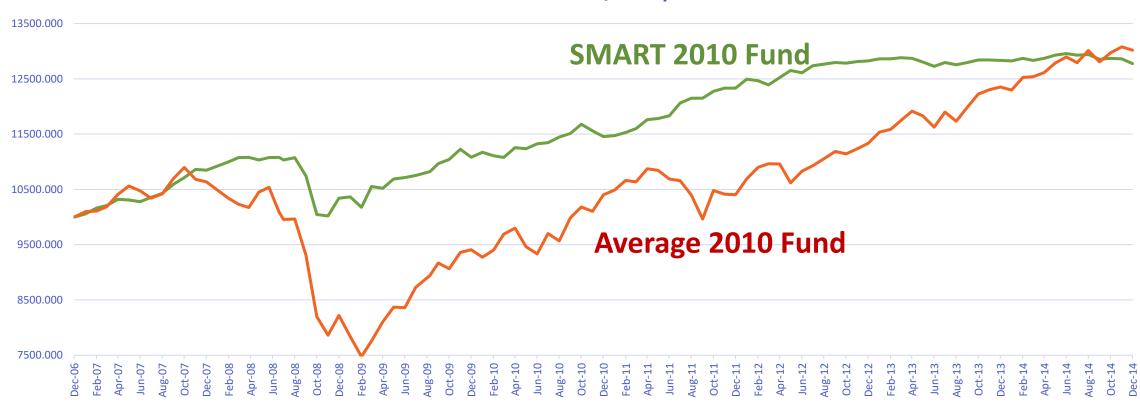
Defended in 2008, 2011, 2018 and 2020



## Win by Not Losing

# The SMART 2010 Fund Led the Industry in the 2008 Crisis, from 2007 to 2014 (8 Years)

### Growth of \$10,000



## Return and Risk for 16 Years Ending December 2022



Sources: Dow Jones S&P and Target Date Solutions

Industry is the S&P Target Date Index, a composite of most TDF mutual funds SMART is the live track record of SMART CITs for 2008-2021.

2007 SMART return is backtested. 2022 is a paper portfolio used to maintain the SMART index.

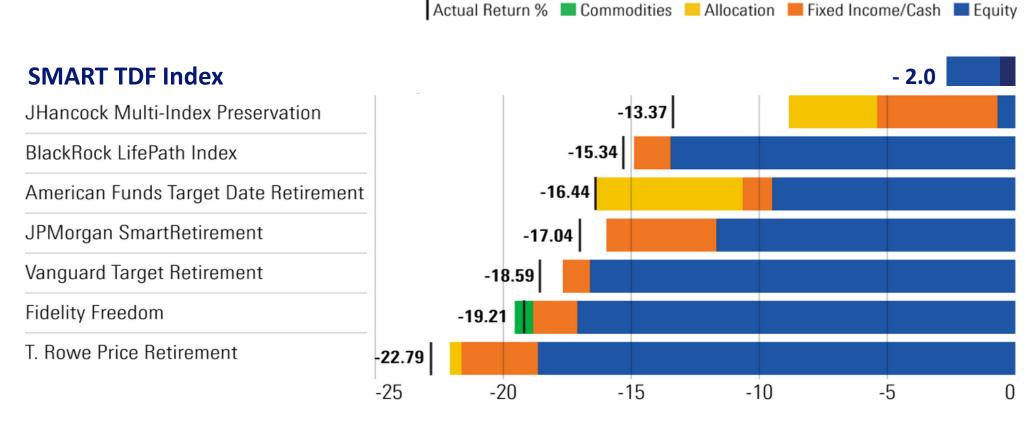


## A Shocking Period For Those Near Retirement



#### **Returns for 2020 Retirees During Coronavirus Sell-Off**

(Feb. 20, 2020 through March 20, 2020)



Source: Morningstar, Inc.

## Let's Not Forget 2008



#### Target Date Fund Returns in 2008



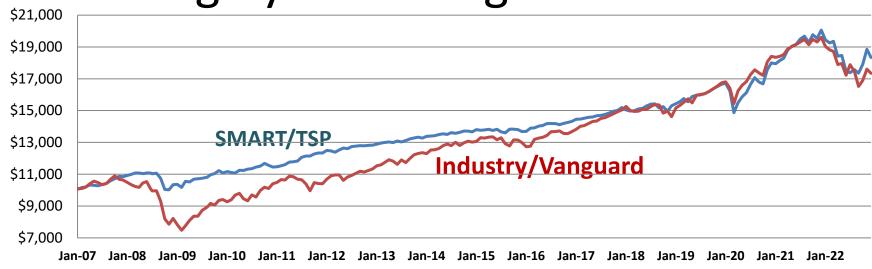
# Total History: Growth of \$10,000 from 2007 thru 2022 Winning by not losing

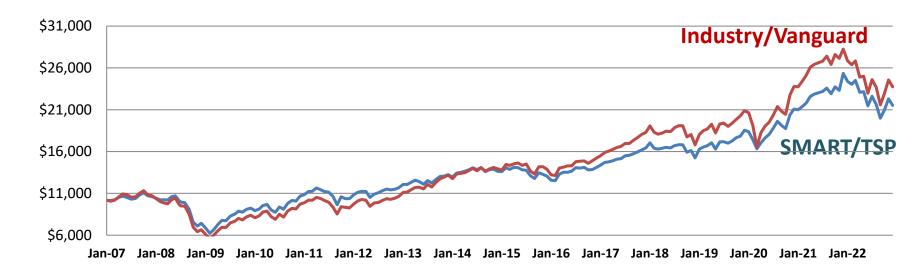
**2010 Funds** 



**2050 Funds** 

Sources: Dow Jones S&P and Target Date Solutions





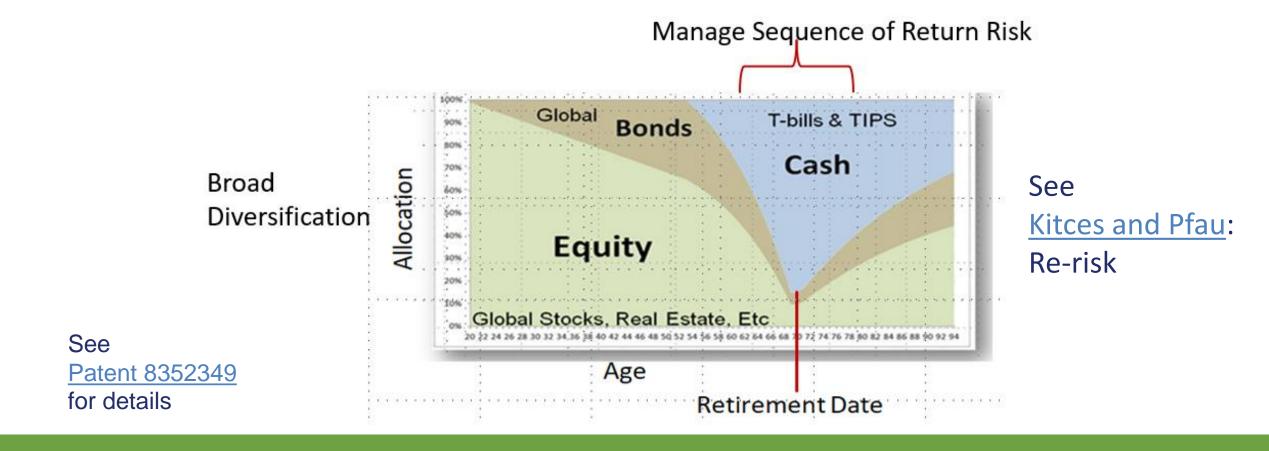
# Decumulation

Beyond the Target Date



# The Optimal Post-retirement Path is Rising: Extending the Path to "Through"

This is Both a "To" and a "Through" Glidepath

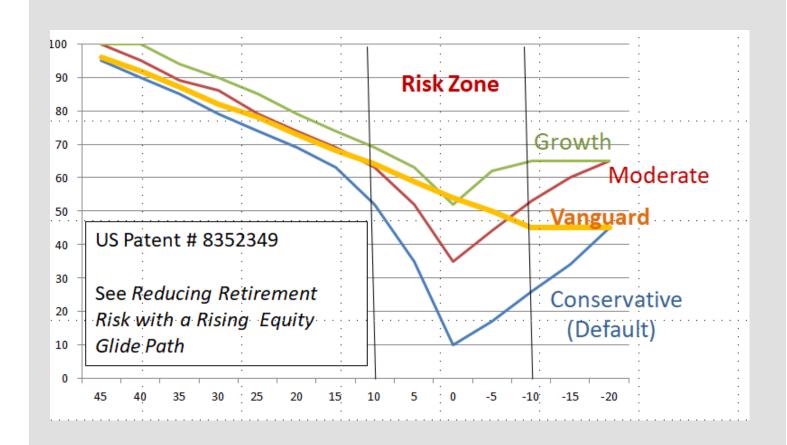


# Self-directed Beneficiaries

They should have TDF choices.

One-third of the assets in TDFs are from self-directed beneficiaries





## 3 Glidepaths:

Conservative is the QDIA for Defaulted Participants

All 3 are Options for Selfdirected Participants

# What Makes SMART Unique

Patented process

Risk adverse at the target date. Capital preservation.

Passive vs. active

Similar process to DFA and the Federal Thrift Savings Plan (TSP)

**CITs** 

Proven track record

Only 20% risky at the target date

Inflation protection

Top TDF industry expert

3 glide paths

Prudent re-risking into retirement (U-shaped glidepath)













Stock Market

Ukraine war

**F**uture

Federal Reserve

**E**xtreme inflation

Retirement crisis

**Tougher or SUFFER?** 

Read Article
Watch Video



401(K) INVESTMENTS, PRODUCTS, YOUR 401K NEWS

#### The Ideal Glidepath for Target Date Funds

The \$3 trillion target-date fund (TDF) industry has no official standard, but the de facto standard is the...

### Click to Read





#### How Target Date Fund Glide Paths Compare Around the World

@ JULY 19, 2021 Q 0

...years, the Risky Group has far outperformed the Safe Group, and the riskier the greater the outperformance, resulting in higher ratings. This will change when markets correct. Ron Surz is... (Search hits: ...



### The Obvious, If Overlooked, Retirement Crisis Solution

@ JULY 1, 2021 @ 0

...with the remaining 70% in safe short term government bonds. Ron Surz is President of Target Date Solutions and CEO of GlidePath Wealth Management. He can be reached at Ron@TargetDateSolutions.com.... (Search hits: ...



### A Better 401k Target Date Fund Choice Than 'To' or 'Through'

O JUNE 28, 2021 Q 0

...than "To" or "Through" when selecting a TDF, and this choice is simplified by having two distinct factions. Ron Surz is President of Target Date Solutions and CEO of GlidePath... (Search hits: ...



### A Target-Date Fund Recommendation to Congress

O JUNE 21, 2021 Q 0

...this initiative. I hope the GAO will consider my recommendations. Ron Surz is President of Target Date Solutions and CEO of GlidePath Wealth Management. He can be reached at Ron@TargetDateSolutions.com.... (Search hits: ...



#### Why the Best Performing 40lk Target-Date Funds are Riskiest

@ JUNE 2, 2021 Q 0

...protection is beneficiary protection. Ronald J. Surz is cohost of the Baby Boomer Investing Show and president of Target Date Solutions and Age Sage, and CEO of GlidePath Wealth Management.... (Search hits: ...



#### A Response to a Congressional Request to Review Target Date Funds

On May 6, 2021, Senator Patty Murray, D-Wash., Chair of the Health, Education, Labor, and Pensions (HELP) Committee, and Rep. Robert C. "Bobby" Scott, D-Va.), Chair of the House Education... (Search hits: ...







It's All About the Beneficiaries

Fiduciary Handbook for Understanding and Selecting

**Target Date Funds** 

# **Books by Ron Surz Available on Request**

This book is on the reading list of the International Foundation of Employee Benefit Plans (IFEBP), sponsor of the Certified Employee Benefit Specialist (CEBS) designation

John Lohr, Mark Mensack & Ron Surz

Copyright 2014



#### Books

- <u>Fiduciary Handbook for Understanding and</u>
   <u>Selecting Target Date Funds: It's All About the</u>
   Beneficiaries
- The Remarkable Metamorphosis of Target Date Funds
- Baby Boomer Investing in the Perilous
   Decade of the 2020s: How to Live a Dignified
   Retirement

#### Articles

- 401(k)Specialist
- Fiduciary Corner
- Seeking Alpha
- Advisor Perspectives
- NASDAQ
- GlidePath Wealth Management

#### **The Baby Boomer Investing Show**

- Website
- Video library



Let's Talk Please. We're looking for partners.

**Ron Surz** 

Designer & Sub-advisor, President of Target Date Solutions

949.488.8339 | Ron@TargetDateSolutions.com

