

75 Million Baby Boomers are in the Retirement Risk Zone and Need Help NOW
The Next Stock Market Crash Will Devastate Boomers in Target Date Funds

**Audio Visual
Tour**



**Investing
Is
Personal**



SOTERIA

Begin the New Year With a **Brilliant Improvement** to
Target Date Investments

Take The Tour

- **Visit Soteria Websites (start here):**

Baby Boomer Investing Show: <https://babyboomerinvesting.show/soteria>

YouTube: <https://www.youtube.com/@TheBabyBoomerInvestingShow>

- **Watch these 1-minute Snippets (quick important points)**

Why Target Date Funds Could Devastate: <https://www.youtube.com/shorts/wtUhXyoTq6k>

The Hidden Truth About Target Date Funds: <https://www.youtube.com/shorts/i7J6bHFbR1Q>

- **Watch these Videos from the Baby Boomer Investing Show (entertaining)**

5-minute Introduction: <https://www.youtube.com/watch?v=DhYSHGKhQ7A>

50-minute Overview and Demonstration with Ron & Kathy: <https://www.youtube.com/watch?v=-BTEUEKhZKk>

5-minute Safe Landing Glidepath Flight Manual: <https://www.youtube.com/watch?v=kn-aLIUziJM&t=3s>

5-minute Hidden Risks in Target Date Funds: <https://www.youtube.com/watch?v=JaruLEbLRuM>

- **Listen to these Podcasts (worth hearing)**

30-minute Fiduciary Prudence: <https://www.youtube.com/watch?v=qNsW6kGeaY8>

15-minute Debate: <https://www.youtube.com/watch?v=noCeHdqaEdo>

- **Read (details)**

White Paper on Personalized Investments: <https://targetdatesolutions.com/articles/Personalized-Investment-Models.pdf>

Book on Fixing Target Date Funds: https://www.amazon.com/dp/1945578238?ref=pe_93986420_774957520



Highly
Recommended

Soteria's Unique U-shaped Glidepath Suite





Next steps

Join the Soteria team

The Team



We invite a team to implement leading edge academic research on optimal lifetime investments. Target date funds do not follow the academic theory that they claim to follow; we do. Join the Soteria team.

. Advisors to retirement savings plans use Soteria to create and manage a leading edge custom TDF. And they manage allocations to equities, bonds and cash.

- **Recordkeepers** gather the inputs for Soteria and rebalance to Soteria's allocations.
- Best of breed **investment managers** manage assets.
- Self-directed plan **participants** have hands-on access.
- Plan **sponsors** decide on behalf of defaulted participants, customizing a Qualified Default Investment Alternative (QDIA).
- **Individual investors in IRAs** use Soteria to make their investment decisions and to ask “what if” questions, like how I would invest if I planned to retire 10 years sooner/later. Or what if I decided to take more/less risk?

Using Soteria



Soteria is Software as a Service (SaaS) that you can use now. Just contact us at Ron@TargetDateSolutions.com and we will give you the software on a trial basis if you are sincere in your interest and agreeable to our license.

The success of flexPATH demonstrates the benefit of offering multiple glidepaths, as does Soteria. flexPATH is a suite of CITs managed by Great Grey. Soteria is a team project. We need you.

Soteria's Safe Landing Glidepath will shine in the next stock market crash, which will happen according to Stein's Law that *if something cannot go on forever, it will end*. Soteria has a history of [success for winning by not losing](#).



Contact us

- (949)488-8339
- Ron@TargetDateSolutions.com





The Tour

Soteria Land

Watch, Listen, Read

Appendix

Watch these videos, Page 1 of 2

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Prudent Personalization of Retirement Investments in Group Plans and IRAs

Stop Exposing Your Participants to Excessive Risk.
Modernize Your QDIA Now.



YouTube:
<https://www.youtube.com/@TheBabyBoomerInvestingShow>



The Baby Boomer Investing Show

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Live Shows to educate and support Baby Boomers with investing. [...more](#)

[babyboomerinvesting.show](https://www.youtube.com/@TheBabyBoomerInvestingShow) and 4 more links

 Subscribed 

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Thanks for taking
our tour

Tell us what you think