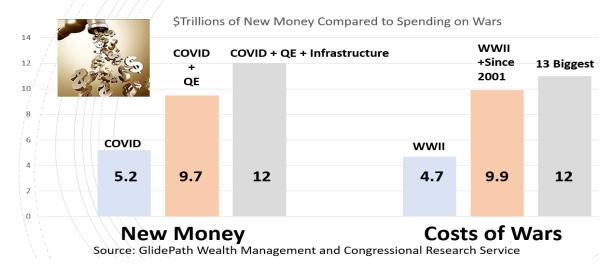
# **COVID Costs More Than World War, Impacting Securities Markets**

- COVID cost \$5.2 trillion so far. World War II cost \$4.7 trillion (in today's dollars).
- Mountains of money cause inflation
- Inflation causes increases in interest rates, lowering bond prices
- Increases in interest rates cause reductions in stock values

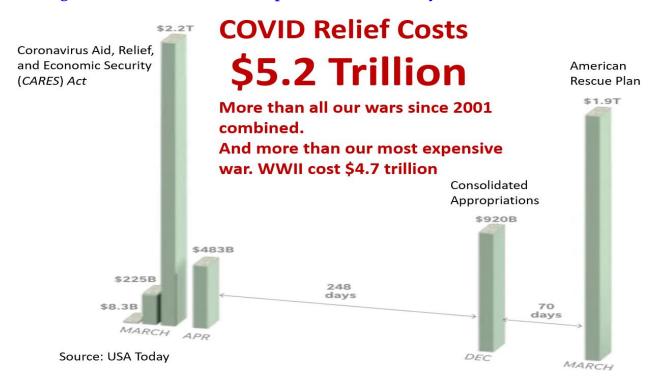
# COVID Costs More Than World War



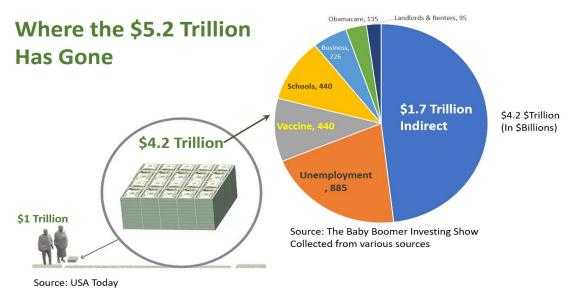
Please watch <u>our video</u> on the impact of COVID relief on the economy and securities markets.



President Biden's \$1.9 trillion American Rescue Plan is the third dose of economic COVID relief bringing the total to \$5.2 trillion, which is about 25% of GDP (Gross Domestic Product). It's huge. \$5.2 trillion is the total cost of all our wars since 2001, and is greater than even our most expensive war in history, World War II.



Many believe that all this relief is simply spending our previous tax payments, but the truth is that our government is creating new money, spending future tax payments, and distributing it widely as summarized in the next graph.



Approximately \$1 trillion out of \$5.2 trillion has been paid directly to taxpayers in the form of personal relief checks. The remaining \$4.2 trillion has paid for vaccines, unemployment, and other purposes. Controversially, this newest package is loaded with what is called "Pork" – unrelated applications – as shown in the following.

# 35% Pork in the \$1.9 Trillion American Rescue Plan



- 1. \$85 billion for the rescue of about 180 multi-employer pensions plans insured by the Pension/Benefit Guaranty Corp (HR 397 Butch Lewis Act for \$672 billion in 1400 plans).
- 2. \$30 billion for public transit agencies
- 3. \$350 billion largely to blue state and local governments that imposed strict lockdowns
- 4. \$35 billion to subsidies to defray Obamacare premiums
- 5. \$40 billion in addition to the already provided \$113 billion for schools that is largely unspent

Source: Aiken Standard

- 6. \$50 billion for the Federal Emergency Management Agency
- 7. \$15 billion to assist states in expanding Medicaid to lower income adults
- 8. \$39 billion for child care
- 9. \$10 billion for mortgage assistance
- 10. \$1.5 billion to Amtrak
- 11. \$1.0 billion to world food relief
- 12. \$3.5 billion for food stamps
- 13. \$4 billion to socially disadvantaged farmers

And there are also the special pork in the Democrat's bill for such things as:

- \$500 million to fund the arts, humanities, libraries, and museums
- \$100 million to fund a tunnel in California outside San Francisco
- \$1.5 million to fund the Seaway International bridge connecting NY and Canada
- The \$15 per hour minimum wage that the CBO says will place 1.4 million workers out of jobs.

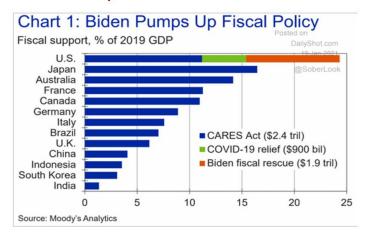
The general sentiment so far is that this relief is welcome and good, but there is legitimate concern about its impact on the US dollar, namely inflation. For example, there is a <u>lot of concern</u> about the recent increase in the yield on 10-year government bonds, from 0.5% to 1.7%. Rising interest rates mean lower bond prices and can lead to lower stock prices, as I discuss in this article.

### Inflation on the Horizon

The US has jumped in with both feet in providing COVID relief. We are spending more than any other country, including Japan, the acknowledged pioneer of liberal money printing. We've spent 25% of GDP so far.

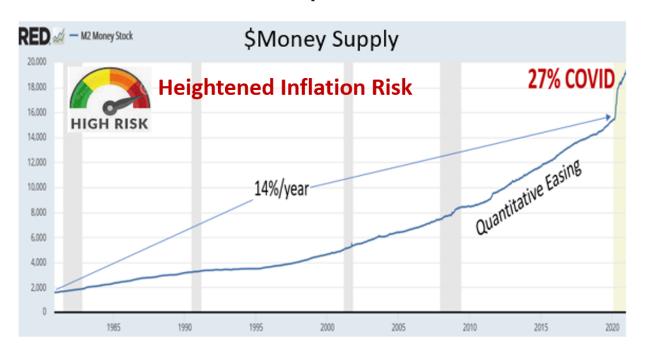
# The World is Spending Big on COVID. US will spend \$5.2 Trillion, which is 25% of GDP. And it gets worse

# Moral Imperative or Moral Hazard?

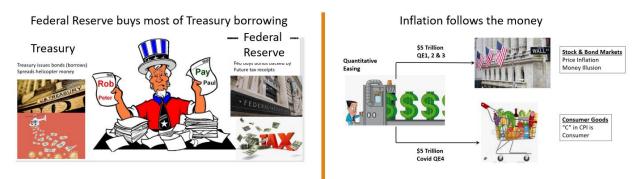


Demand-pull inflation occurs when too many dollars are chasing too few goods, which is a real possibility. The money supply normally grows about 7% per year but quantitative easing (QE) of more than \$4 trillion has increased money supply by 14% per year over the past decade. The \$5 trillion in COVID relief increases the money supply by 27% and does so very quickly – the floodgates are open.

# **COVID Relief Prints \$5 Trillion**



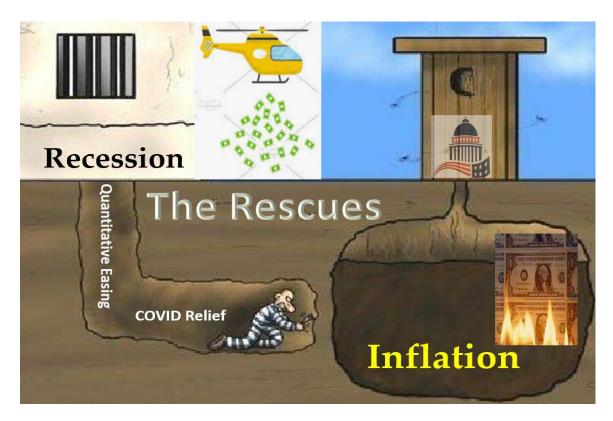
The government doesn't actually run the printing presses to create all this new money. The Treasury issues bonds. Note that your relief check says "US Treasury." Under normal circumstances there are plenty of buyers for these bonds, including foreign governments like China and Japan, but these are not normal circumstances, so the Federal Reserve is buying most of the Treasury's new bonds.



Printing Money: Modern Monetary Theory

Modern Monetary Theory (MMT) argues that the government can solve economic problems by printing money until it causes inflation, at which time taxes need to increase to rein in that money. Quantitative Easing did not bring inflation as measured by the Consumer Price Index (CPI), so that experiment has been declared a success, but the reality is that QE did inflate stock and bond prices, so there was inflation but not in the usual metric. By contrast, much of the COVID relief money will go directly into the hands of the consumer, so CPI will increase. This time we'll actually see inflation.

QE dug the US economy into a monetary hole but avoided setting off inflation alarms. COVID relief turns the corner and heads us squarely into CPI-measured inflation.



Many see deflation ahead rather than inflation. There are plenty of deflationary forces in place, as shown in the following picture, but these will eventually become dwarfed by the mounds of money pouring into the economy. It could take a while, but inflation will eventually dominate.



# Money Printing and Inflation

Helicopter Money "Rescues" the economy and stock market but...

# Deflation

- Wealth concentration
- · Limited bank lending
- Aging population
- Technology advances
- Abundance (e.g. Energy)
- Outsourcing

The total cost of our 13 most expensive wars is \$10 trillion

Demand-pull Inflation

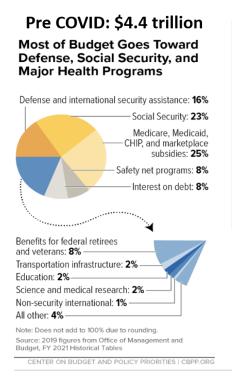
Where & when will the scales tip?



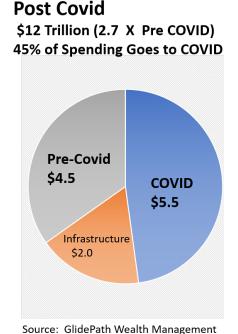
According to a recent <u>Bank of America survey</u> of investment professionals, "A net 93% of fund managers expect higher inflation in the next 12 months, up 7% from the prior month's survey and an all-time high."

# **Federal Deficit Spending**

Before COVID the federal government <u>annual spending deficit was \$0.9 trillion</u>. COVID and planned infrastructure spending creates a ninefold increase in the deficit, as shown in the following picture.







If a corporation borrowed a million dollars it would pay a negotiated interest rate. If it borrowed 9 times that amount, the negotiated interest rate would increase. The Federal Reserve attempts to keep this increase from happening, but the laws of economics will eventually prevail.

# **Increasing Interest Rates**

Ibbotson Associates popularized a formula for bond yields, namely inflation plus a risk premium. Real (above inflation) bond yields should be positive, or something is wrong. Something has been wrong with the government's Zero Interest Policy, or ZIRP. The

Fed has manipulated interest rates to keep them low in order to keep interest on government debt low, but this manipulation cannot move beyond short maturities to longer maturities. The market will price long term bonds and it will price them to earn a premium above inflation. Interest rates will rise, and this will topple the entire "House of MMT-ZIRP Cards." The world is in a <u>debt crisis</u> that cannot pay higher interest.

# Tumbling the House of Cards Built on ZIRP & MMT

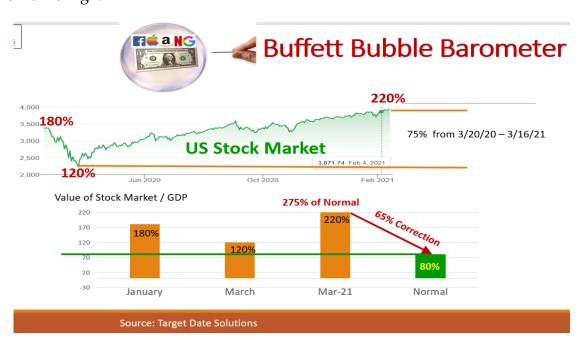
When interest rates rise, as they will, the whole house of cards collapses.

- Stock prices plunge because future earnings are discounted at higher rates. The pin that bursts the bubble.
- Interest payments on the debt take away from other government programs, like welfare and military. Worry about Social Security & Medicare.
- Inflation escalates as even more money is printed to monetize the debt: The "Debt Spiral."



### **Protection from Inflation and Bursting Bubbles**

There's little debate about the current existence of a bond bubble because it's well known that yields are being suppressed by the Fed. But there is <u>debate about the existence of a stock market bubble</u>, primarily because stock prices continue to go up, driven by <u>15 powerful forces</u>. There are several measures of stock market expensiveness, including the popular "Buffett Bubble Barometer" that is currently at its all-time high.



This "bubble" defies bursting and has in fact grown 75% since it's low in March of last year. But one of the most frequently stated justifications for this increase is about to change. Wall Street justifies high stock prices by explaining that low interest rates translate into high present values of future earnings. Consequently, increasing interest rates are expected to reduce discounted earnings and therefore "fair value." Stock prices will fall. Whether this will happen as a burst or a gradual deflating remains to be seen.

In normal situations, investors can protect themselves from bursting stock and bond bubbles by moving to the safety of cash, but inflation fears argue against this move. "Safe" in these conditions is hedged against inflation, like the following investments.

### Inflation protections

- Precious metals, especially gold
- Cryptocurrencies like bitcoin
- TIPS: Treasury Inflation-Protected Securities
- Inflation hedged stocks like materials & staples
- Commodities, including energy & food
- Some real estate, like farmland
- Some foreign stocks

### Is it Possible That We've Been Conned?

I recently got hooked on the TV series <u>The Hustle</u> and I'm binge watching its 8 seasons. Each episode follows a pattern – the <u>rules of the professional con</u>. It strikes me that we may have been conned into printing a mountain of money as follows.

- The "Mark" in this con is the United States, specifically members of Congress. The "Grifter" is China that is caught in the <a href="Thucydides">Thucydides</a> Trap, and seeks to be <a href="number one">number one</a>. And the "Shills" are U.S citizens, who mostly support big spending.
- The stages of the con progress as follows:
  - 1) Foundation (identify vulnerabilities): Congressional members are greedy and mostly focused on getting re-elected. Voters want free stuff like healthcare and education and relief checks.

- 2) Approach: Create a "theory" that liberates spending from a budget. Money printing is justified by "Modern Monetary Theory" (MMT) print all you want. Free stuff makes voters happy.
- 3) Build-up: Following Japan's lead, the US launches Quantitative Easing (QE) in 2008 to head off a recession, printing more than \$4 trillion.
- 4) Pay-off or convincer: QE works!! The recession ends quickly, the stock market enjoys its longest recovery and inflation is subdued.
- 5) The "hurrah": A sudden manufactured crisis or change of events forces the victim to act or decide immediately. The COVID pandemic breaks out, originating in China.
- 6) The sting: Congress approves another \$5 trillion in COVID relief plus President Biden plans to spend at least another \$2 trillion on infrastructure and other projects. So, \$11 trillion in new money (counting QE), which may be enough to bring hyperinflation.

### Conclusion

Unconventional times require <u>unconventional thinking</u>.

Monetizing \$5.2 trillion in COVID relief increases our money supply by 27% and comes on top of \$4.5 trillion in QE. Add another \$2 trillion in planned infrastructure spending and we have \$12 trillion in new money, which is a 35% increase in paper money in circulation and 60% of GDP. It's a lot of paper. The total cost of our 13 most expensive wars is \$10 trillion.

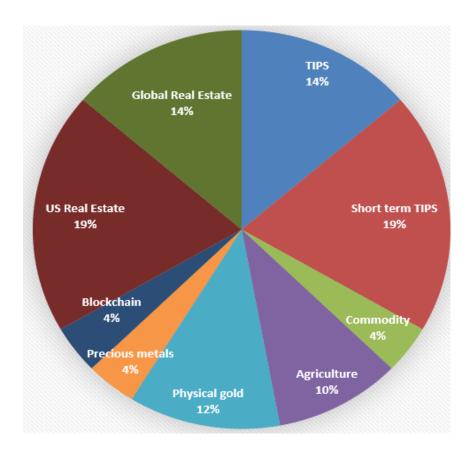
Paper money is called "fiat currency" because it only works if we all agree it works – by fiat. Recent interest in alternative money like gold and cryptocurrencies is evidence that some are losing confidence in fiat money. Inflation is becoming a big concern. Inflation will trigger bursting of stock and bond market bubbles, but a run to safety needs to consider the eroding effects of inflation Safety needs to be sought in inflation protected investments.

\$5.2 trillion in COVID relief will tip us over the monetary edge. We've been "poking the bear" testing to see how much money can be printed without repercussions. My

personal feeling is that the bear is awake now and about to attack. Baby boomers need to be especially concerned because their lives might never be the same if they don't protect now. Younger investors have a shot at recovery.

Most baby boomers are currently in the Risk Zone spanning the 5-10 years before and after retirement. The advice in the <u>Talmud</u> is worthy of consideration, namely: *Let every man divide his money into three parts, and invest a third in land, a third in business and a third let him keep by him in reserve.* 

With the current inflationary threats, Talmud-based allocations could look something like the following, where the real estate allocations include your home.



For more guidance please see <u>Bursting Bubbles Blast Baby Boomers</u> and <u>How to Minimize the Impact of Inflation, Recessions, and Stock Market Crashes</u>