

## Damage Control

What we've learned from COVID-19 investment losses (so far)

Airs Tuesday 4/14/20 at 10:00 PST on FaceBook and YouTube. Search for "Age Sage Robo." Hosts: Ron Surz and Kathy Tarochione. Replays available.

#### Resources

#### • Episode 4 Scandal:

https://www.youtube.com/wat ch?v=nlMrGNHgSTg

#### Article

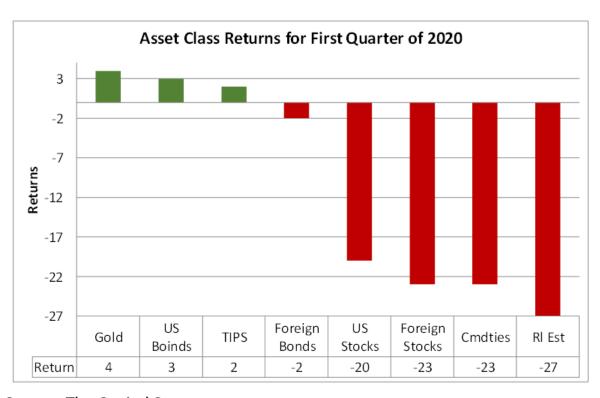
https://targetdatesolutions.co m/articles/Coronavirus-Exposes-V2.pdf



#### 1st Quarter of 2020

Gold & US Bonds
 Defended

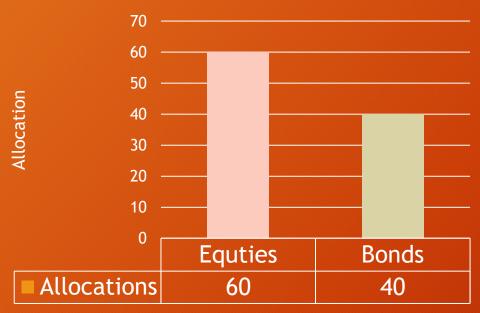
• All Equities lost 20% or more



Source: The Capital Spectator

#### How Are Baby Boomers Invested



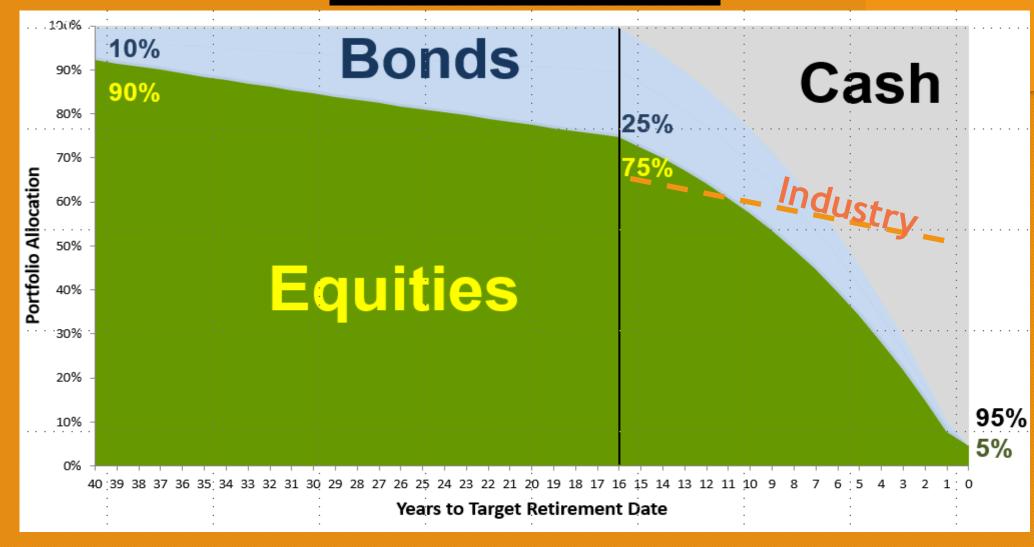


#### Our SMART Risk Controlled 2020 Fund



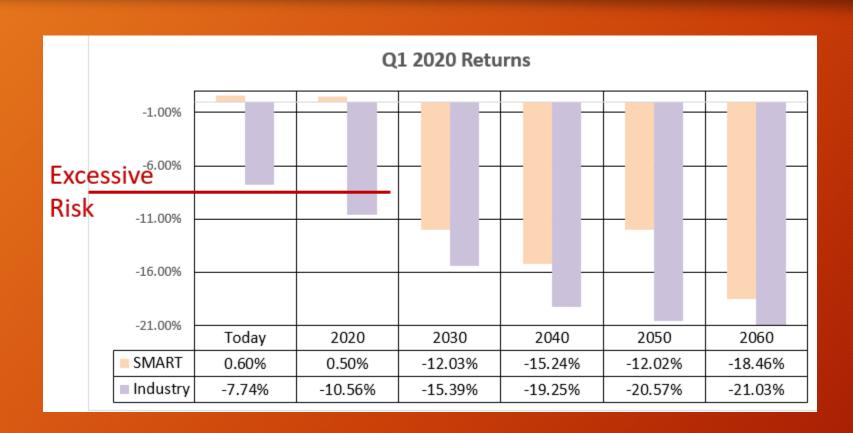
Patented Safe Landing Glide Path

### Target Date Fund



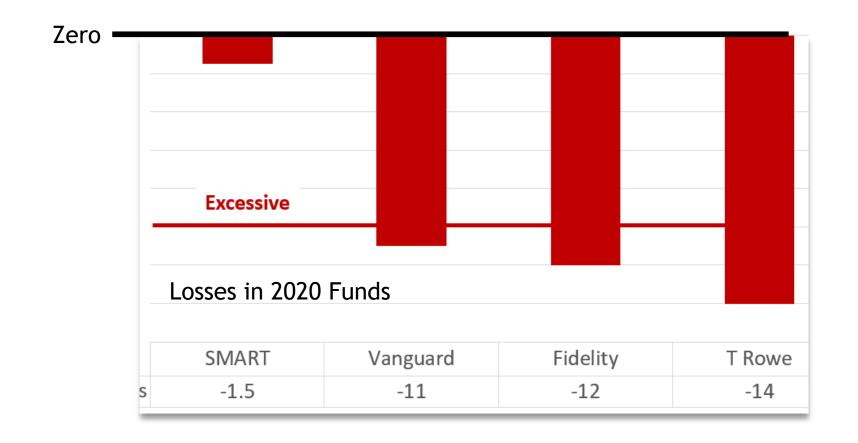
Patented Safe Landing Glide Path used by the SMART Target Date Fund Index

#### Target Date Fund Performance in 1st Quarter of 2020



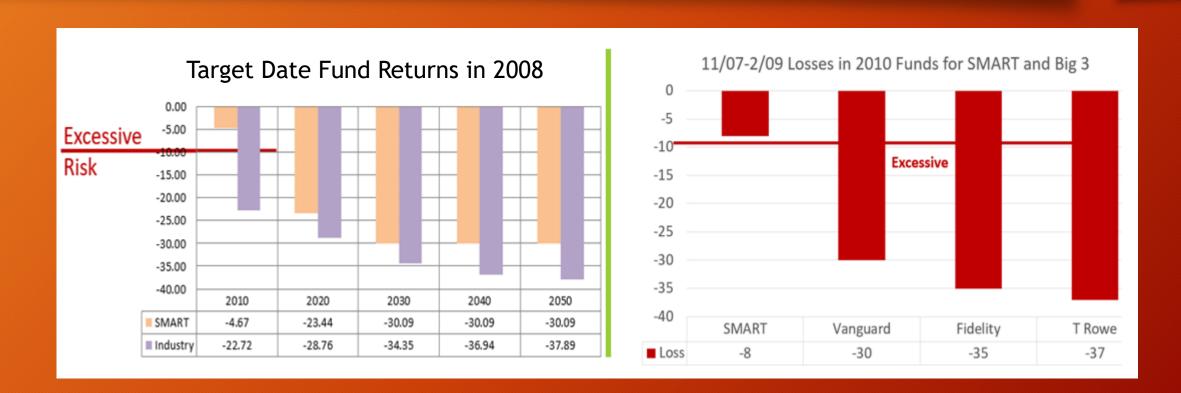
Surveys say that a loss of 10% or more for those near retirement (2020 Funds) is excessive.

IRAs are allocated like Industry 2020-2030 Fund. Losing about 13%



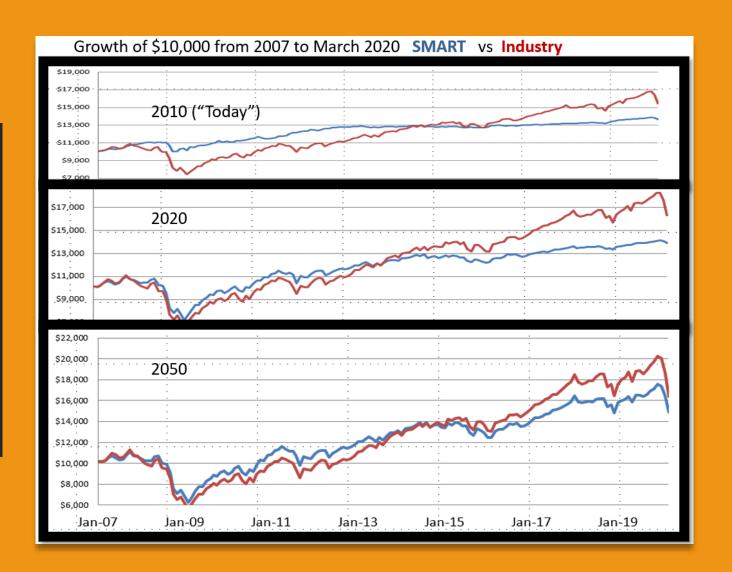
The Big 3 Manage 65% of the \$2.5 Trillion in TDFs

#### Let's not forget 2020, like we forgot 2008

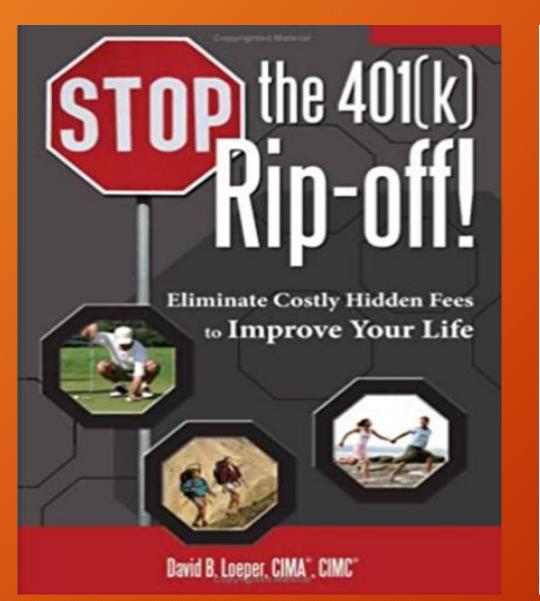


Lesson: 60/40 Stocks/Bonds is too Risky for Baby Boomers

# Win by not Losing



#### The Big 401(k) Scandal: Excessive Fees



"The Retirement Gamble" Facing Us All



Attorney Jerome Schlicter has garnered settlements exceeding \$150 million

Lawsuits continue in 2020.



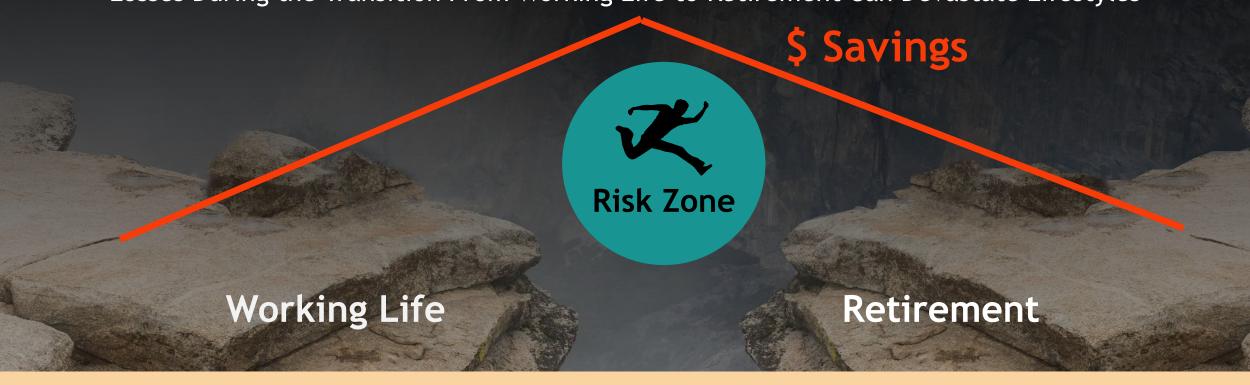


## The Next 401(k) Scandal: Excessive Risk in Target Date Funds

Flagrant Breaches of the Duty of Care

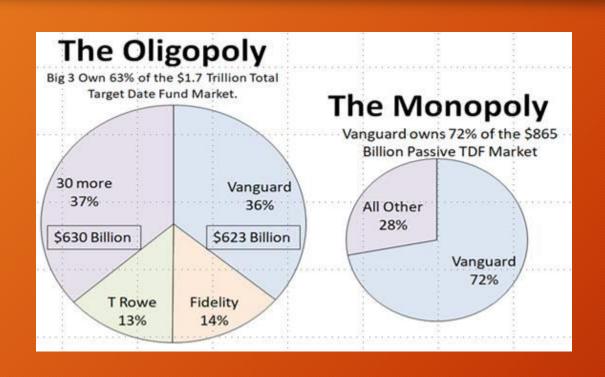
## Risk Has Different Meaning for Different Ages Sequence of Return Risk

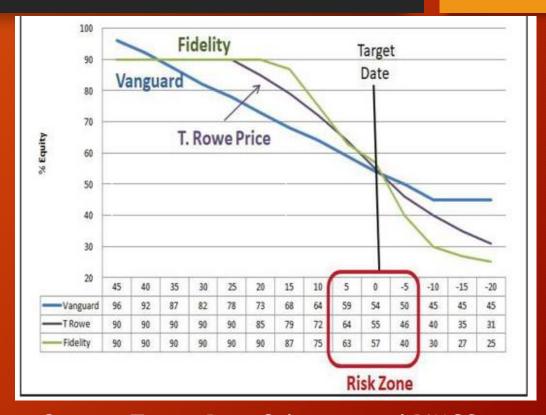
Losses During the Transition From Working Life to Retirement Can Devastate Lifestyles



Risk of Loss Risk of Ruin Risk of Loss

#### TDFs are not vetted. Leads to excessive risk





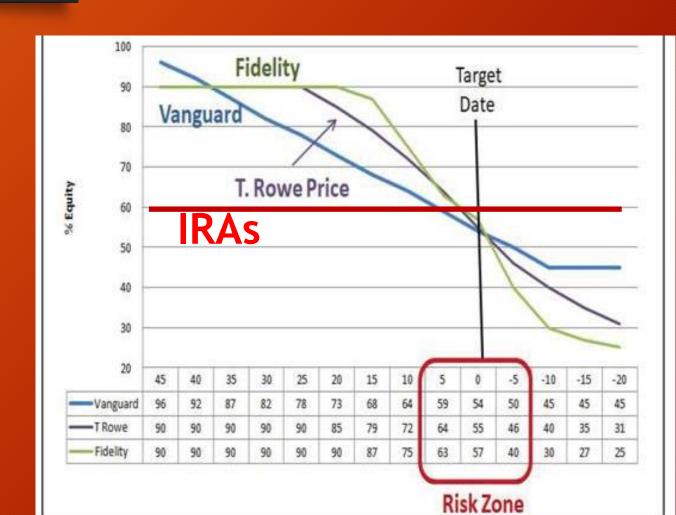
Source: Sway Research

Source: Target Date Solutions and PIMCO

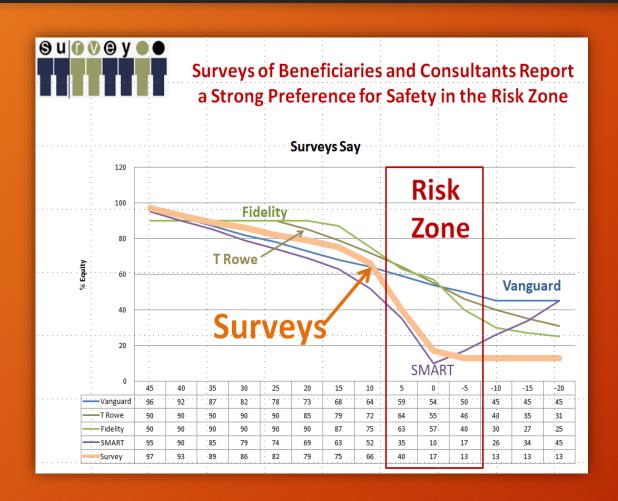
#### IRAs are Even Worse

60% Equity regardless of age. The "60/40 Rule"

A mix that lost 30% in 2008



### Surveys Report Preference for Safety

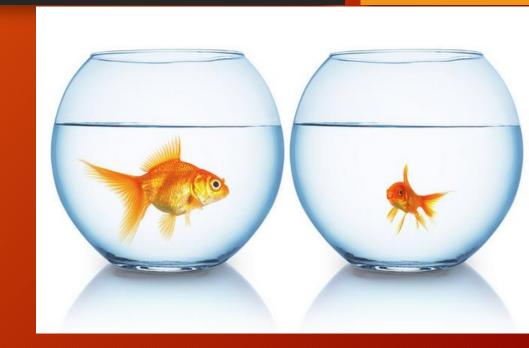


- Beneficiaries & Consultants Want Asset Protection
- <u>MassMutual Retirement Savings Risk</u> <u>Study</u> examines beneficiary risk preferences in 401(k) plans.
- Pacific Investment Management Company (PIMCO) conducted another survey entitled the "2018 12<sup>th</sup> Annual DC Consulting Support & Trends Survey".

#### The Problems with Target Date Funds

## One size fits all

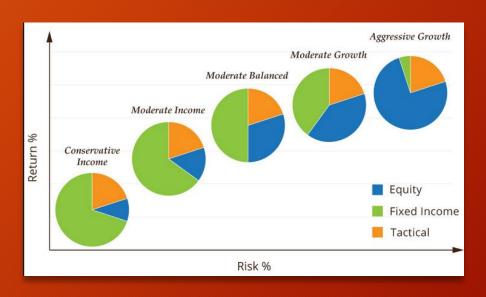
- Excessive risk at the target date
- Inadequate diversification
- Fees could be even lower (currently 60 BPS)



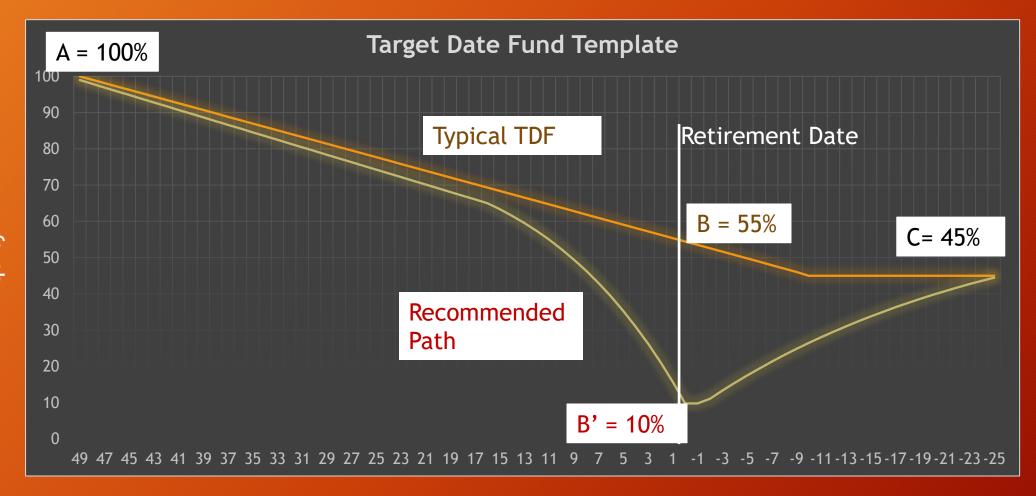
#### The Problems With Models (See Episode 3)

Cookie Cutter

 Ignore Risk Capacity.
 Boomers cannot afford much risk in the Risk Zone



## Building Your Own Target Date Portfolio



#### Why Target Date Portfolios?

Rather Than the Industry Practice of Off-the-shelf Models (See Episode 3)

#### Life's Investment Challenges



**How Should I Invest?** 

Patented Time-tested Process

How Can I Protect My Savings?

Protect Against "Risk of Ruin"

How Can I Make Savings Last?

**Exceptional Post-retirement Plan** 

What Proof do You Have?

Proven 12 Year Institutional Record

## The Benefits of Target Date **Portfolios**

- Customized: Not One Size Fits All
- Avoids Excessive risk at the target date. Risk
   Capacity is key. Better than off-the-shelf models
- Broad diversification
- Fees can be as low as .03% (\$30 for \$100,000 account. Funds cost 60 BPS)



#### Protect Yourself

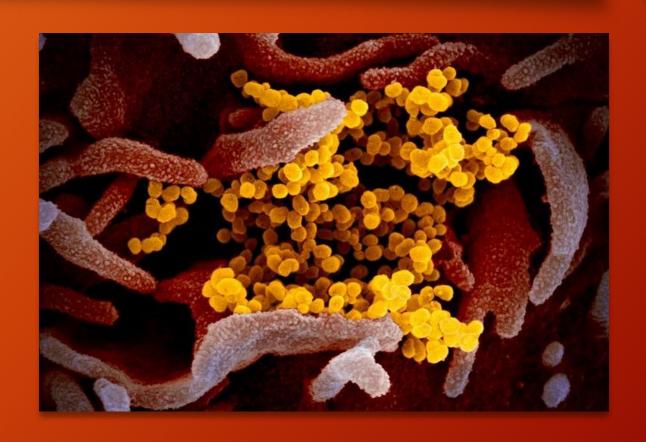
- Do NOT own a target date **fund**, especially when you are in the Risk Zone
- Build your own personalized target date **portfolio** to manage risk, especially in the Risk Zone
- Don't trust the "Model Approach" used by most consultants & money managers. Because it ignores Risk Capacity, you might take more risk than you can afford.



#### A Word on the Coronavirus

Use recent losses to reduce risk exposure.

Sell



## Get help

- Browse to "Age Sage Robo" for self help & to assess the wisdom of the consulting advice you've received. Get your free eBooks on "Bad Gambles" & "4 Pillars of Smart Investing."
- Browse to "GlidePath Wealth Management" for consulting help. Get your free eBooks on "Selecting an Advisor" & "Retiring a Millionaire."
- Watch our "Baby Boomers Investing Shows" every other Tuesday
  - Browse to Facebook or Youtube
  - Search for "Age Sage Robo"



Contact Ron Surz